

MHTG Business Meeting Minutes

September 2023

I. Call to order at 8:31 PM by Paul McGuire, President

II. Approval of minutes- Submitted by Laura Hall

1. Motion by Greg T, second by another Ryan M.

III. Officer Reports

A. President – Paul McGuire

1. Thank you to everyone who made the Great Taste a success, and thank you Doug as first year as chair.

B. Vice President – Nick Balazs

1. Call to ask if there are any new members in attendance. None made themselves known.
2. The club has 339 total members. Around 30 members are here at the meeting.
3. Review of the 3 beers on tap on the jockey box, as well as the homebrew brought to be shared.

C. Treasurer – Ryan Mallet

1. Around half of the payments to brewers have been made.
2. Incoming expenses: tickets approximately \$550,000, which is over the \$470,000 budgeted. Merch brought in \$24,000, budgeted at \$15,000 (record sales numbers!). Expenses are mostly within a couple thousand of the budget, biggest difference being tents budgeted at \$35,000 but spending \$41,000.
3. If you are receiving a check, please cash it soon after it is received.

D. Secretary – Laura Hall

1. Please send business meeting agenda items to secretary@mhtg.org

E. GT Chair - Great Taste Steering – Doug Randall

1. We set some records this year: There were 198 brewers. Around \$9,000 profit from merch. We created some new positions that worked out well.

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2. Thank you to Bucky's for helping with tent issues caused by weather.
3. We are working on getting some new vendors. Jason Walters is now the food czar.
4. We will be bringing excess merch to our future meetings.
5. After Action reports have been sent in by czars via email. In person comments:
 - a) Tony K wondering if some additional czars can be given radios to bridge communication gaps.
 - b) Jeremy K asked for wristbanding area feedback.
 - (1) One line did get too long as patrons did not realize other lines were shorter.
 - (2) Aerial photos were taken and will be reviewed.

F. At Large Directors

1. No report

IV. Committee Reports

A. Cider and Mead

1. Last met on August 15th.
2. ApfelFest is September 23rd at the Cider Farm.
 - a) \$12/bushel. Cider Farm may have additional harder-to-find apples available at \$25/bushel.
 - b) There will be a potluck.
 - c) Working on a spirit tasting as part of the event.
3. Second pressing is set for October 15^h at the club space.
4. Next meeting is tomorrow, September 7th.

B. Club Space/ Facilities

1. Thank you to those who helped re-organize the club space on Sunday morning after the fest.
2. We received many barrel totes that may be recycled if there are no owners who want them.

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3. Any donated items should be given to Justin K who will determine whether we want to add them to our inventory.
4. Black drink chilling trays left behind may need to be given back to owners, but Jeremy K suggested they could also be used for Education events.
5. We have a new section of racking that has been set up.

C. Competition

1. Single hop competition will be held in October. Gary Lockwood will provide a mystery hop that members can showcase in a beer. Some attributes of the hop will be known, but not the name.
2. October 19th is the next meeting.
3. Badger Brew-Off November 4th
4. Acknowledgement of new judges, who were just notified that they passed the exam from earlier this year. Congrats!
5. Planning is underway for next year's events.
6. LaCrosse group will have German Lager competition this Saturday. Please note the club does cover mileage.

D. Education

1. Met tonight to plan 4th quarter meetings.
2. Will send out a survey to seek member preferences for 2024.
3. September 20th Cider and Mead at Club Space. September 27th State Line Distilling Social. October 18th single hop tasting. October 25th Awildan Distilling in Burke for a social.

E. Finance

1. We have extra money leftover from the budget.
2. Will email chairs of committees about timeline for your budgets.
3. Special project budgeting would be through Bob Harvey.
4. Will present budget to membership in December.

F. Giving

1. Requests can be requested under Member Benefits on the club website. Please note the deadline for requests is October 31st.
2. Met on July 18th with a good turnout.

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3. Several requests have been received and will be submitted to board next week.
4. Next meetings are September 12th and October 17th
5. Question from member on whether the budget for giving can go up. This is part of the budgeting discussing every year and will be determined then.
6. If you would like to see the rubrics that the committee uses when deciding on requests, this information can be found on the club website.

G. Membership

1. Has not met, but will be meeting soon to discuss brochure. The committee has a couple of examples in hand.
2. If you are a graphic artist and want to help with the brochure, please step forward.
3. Nominations for next board of directors start on October 1st.
4. Announcement of number of beers at the fest: 1388. There was an email competition to guess how many, and names of winners have been shared in an email.

H. Technology and Social Media

1. Website has been given an overhaul.
2. Social Media portion of the media will be built-out soon.

V. Business

VI. Announcements

A. State of the Drafts – Colin Crowley

1. Great Taste is always hard on the draft system. The draft system will be cleaned and rebuilt. Where the upgrades are coming from has been disclosed.
2. Will go through and sort the beers we have left.
3. Sign-up sheet has been implemented for those who want to bring homebrew to the Business Meetings.

B. Parched Eagle business is for sale, as announced by President and brewer Jim Goronson. Vice Present Tom Christie is also on hand to answer questions. Parched Eagle has been open for 8 ½ years. Asking price is \$150,000 including the brand and the brewing system. The lease on the current space goes through next May.

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- C.** September 17th will be the club's Oktoberfest party. We need volunteers, and the sign-up for this has been sent out to members via email. We are also looking for a new chair for the event.
- D.** Please sign up for the monthly club space cleanup.
- E.** Is anyone is interested in making wine, please see Colin Crowley to learn about some must the club will receive in an upcoming order.
- F.** Gary Lockwood brought some free yeast, as well as the mystery hops for the upcoming competition.
- G.** A new Pomona Cider Company taproom has opened in Milwaukee.
- H.** Steins and pizza event is on the 21st of October at Cambridge Pottery. Time of the event is TBD.

VII. Adjournment.

- A.** Motion to adjourn by Nick B. Second by another Fred Y. Motion passes. Meeting adjourned at 9:23 PM