

MHTG Board Meeting Minutes

27 October 2011

Mid Town Pub, Middleton

Present: Eric Schoville, Jaquie Rice, Judy Kusek, Bill Rogers, Stefan Berggren, Mark Schnepfer, Mark Alfred.

Members Present: Jim Mayhew, Keith Symonds, Carl DuRocher

1) Call to Order – 19:08 President Eric Schoville

- Minutes APPROVED via e-mail to allow for timely distribution to the membership.

2) Comments from Members

Keith Symonds-came to the meeting and questioned why he was not invited to the club trip. He would like to know what other GT Czars were not invited to the trip other than himself. Jaquie said that Cheri Carr is a board member but not a Czar, and that she was also not invited. Keith felt that he was the only one that was singled out. Bill apologized for leaving Keith off of the invite list and offered Keith his seat on the bus. The Board agreed that this is an item to be addressed before next year's trip.

3) Officer Reports

PRESIDENT – Eric Schoville – Announcement: he will be taking 3 weeks off starting November 11 due to Mandi's surgery. He will likely be less visible during that time frame.

VICE-PRESIDENT – Jaquie Rice -295 Active members, Jeff Wala, Jamie Kublel, Tyler Busey, Will Wetherington. Mark A. moved to accept, Judy K seconded. Passed unanimously. Now 300 active members.

TREASURER – Judy Kusek –Judy Shared profit and loss statement. Invoice from police received \$4,200. Finally received the ice invoice, with past due notice even though we have been asking for it since August. We don't have an invoice for golf carts (according to Bill, this was a pure ticket swap). \$250 deductible on our insurance for damage to Bob Harvey's vehicle caused by golf cart that wasn't working properly.

SECRETARY – Cheri Carr - absent.

GT CHAIR – Bill Rogers – no report.

4) Committee Reports (board Liaison – Chair)

CIDER - Mark Schnepfer - Cheri Carr Cider, Mead and Cheese Tasting 11/13 at Les Hoffman's house. 1 p.m. -3:30 p.m.

CLUB SPACE - Steve Andrusz - Mark Alfred , Mark and the Steve's are trying to organize a session to get the club space organized. Mark Schnepfer will be removing Tom Griffin's kettle.

Charley Krieger resigned as tapping czar. Patrick not interested. We will need to find a new tapping czar. We need guidelines for use and cleaning of tapping equipment. We discussed having a class about using the equipment, with new members it seems like a good thing to do.

COMPETITION - Mark Schnepfer – Mark Schnepfer Badger Brew-Off 11/5/2011. At Eastside Businessman's Club. Speaker Steve Piatz, topic Brewing Belgian Beers. We have 27 judges and 5-6 stewards.

EDUCATION - Bill Rogers - Tony Jacques – No report

EVENTS - Jaquie Rice – Jaquie Rice Oktoberfest was fun. Mess at end. Need to have sign up sheets for cleanup. Holiday Party coming up. Upcoming socials: Topsy Cow, Glass Nickel and Coopers.

FINANCE - Judy Kusek - Jim Mayhew Budget Later tonight.

GIVING - Carl DuRocher – Stefan Berggren –Carl brought a proposal for the Salvation to the Giving Committee. They have 2.5 million/year in revenue, so there is some dissent in the committee. Stefan wants to donate locally to those who are struggling.

GOODWILL CLUB TRIP – Jaquie for Fred Swanson -- Going to Chicago, Hotel booked, people on the waiting list. Want to make sure everyone is going to make it even if on the waitlist.

MEMBERSHIP - Jaquie Rice – Mark Morrison Ballots already made. Only two people running for the board at large. Renewals are done. Postage machine procured so no stamps needed.

WEB - Eric Schoville – Eric Schoville Drupal is not working well. Eric is playing with some other software and thinking about making another content management system.

5) Special Orders – None

6) Unfinished business

A) Book Sales-Contact Brewers first (Judy), looking for some direction on what deal we are going to offer Brewers. We will add a mail order option to the website for interested parties. There is someone who emailed in asking for a book prior to November 14.

B) 2012 ticket sales-Met once. Identified things that could be done. 1. Revisit time we sell tickets? Have we outlived the waiting til noon thing. 2. Need consistency at all locations (i.e. if one site hands out tickets #'s all should do the same). 3. Credit Cards should be accepted for in person sales. Group ticket sales (20% of our sales). Revisit the issue, what are the criteria. Do we want group sales getting 20% of the tickets. Short term-survey ticket locations. Mail order-Is there a way to do credit cards? Are places that sell food and beer better venues than liquor stores.

Long term-Should we turn ticket sales in a ticket fest somewhere? Make that an event? Action items....credit card sales, need consistency at each location, we should talk about group ticket sales at some point. Let's keep it on the agenda.

C). Economic Impact study. Coming along well, pre-event survey being completed. 40 brewer responses received to date. Emailed survey to volunteers got ½ back within 2 weeks. Should be on target and have a preliminary draft by the next board meeting and finished by the end of the year. Some people aren't spending much money, some are spending a lot of money when they come into town. On a side note, Schlafly questioned their local customers who came up to the Great Taste and sent their responses also.

7) New Business

A) Cider Committee-Would like to change name to Cider and Mead. Would like to expand their focus. No objections. Board agreed that committees can choose their own names.

B) Pop ups-Could we use two pop up tents that Tom G. bought before Apfelfest? We could use them at Brewapalooza, Great Taste. Two Coleman tents that he bought at Target for \$130 each. We will happily reimburse him if he submits his receipt.

C) 2012 Budget-Budgets were prepared by individual committees and reviewed by the finance committee. Basic assumptions are \$50 ticket prices and \$30 dues. Competition submitted budgets with entry fee subsidies reflected for internal competitions. GT budget factors budgeting for 130 brewers instead of 120. Stefan moved that we approve the budget, seconded by Mark A, approved unanimously.

Adjournment

- Moved and adjourned at 20:15.

Respectfully Submitted 10/28/2011 by Mark Schnepfer and Judy Kusek

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.