

MHTG Business Meeting Minutes
5 Sept 2012
Wil-Mar Neighborhood Center

1) Call to Order –

20:35 President Eric Schoville

2) Approval of last meeting's minutes

Minutes APPROVED

3) Officer Reports

PRESIDENT – Eric Schoville – Toast to the GT Chair, Mark Garthwaite and all of us for putting another great event!

Board meeting took place last week. Minutes have gone out to the membership.

VICE-PRESIDENT – Mark Schnepfer – Absent tonight but stated earlier that we have 321 active members. New members present introduced themselves.

Welcome!! There are lots of ways to get involved with the club.

TREASURER – Jim Mayhew – Profit and loss sheet attached to agenda today. Spending taking place on lots of bills from GT. Brewer payments are ready and will be started shortly. Everything is in good shape. Budgets for committees are needed. Get your budgets in to Jim.

SECRETARY – Cheri Carr – No report

GT CHAIR – Mark Garthwaite – A great beer fest recently occurred! Here's a toast to everyone for making it work!

4) Committee Reports – Board Liaison - Chair

CIDERS and MEADS – Cheri Carr – Les Hoffman –Apfelfest Cider Pressing will take place at Stone Fences near Dousman the weekend of Sept. 22nd and 23rd. The invitation has gone out. Be sure to RSVP! Most events, including pressing, are Sat the 22nd, some Friday night for helping set up. This beautiful farm with all of its artwork and landscape is worth a visit. There is camping, big potluck and bonfire. It is a great family event. We will need volunteers to help. There will be beer and cider. Here's to a great event!

CLUB SPACE – Steve Andrusz – Steve Ensley – Fencing is stacked now, so there is more room. We will be asking folks to help with re-organizing, we want to

get the brewing system back under the vent hood. Thank you to the Steves for making the most of the space!!! Thank you!! Here's to the club space guys!

COMPETITION – Mark Schnepfer – Peter Steinberg – Badger Brew-off will take place Nov 3, the first Saturday in Nov. Will start collecting entries, will have some on-line entry stuff. Will be getting info out shortly. There is a competition in Racine this first weekend in Sept, it has gotten big, and they can use some judges See Bob Paolino. There is a competition announcement group, so if you are interested in competitions go to the website and subscribe to that list. There are lots out there! Here's to Peter for this! Cheers!

EDUCATION – Mark Garthwaite – Tony Jaques – Beer school on Sept 19th, UW professor taking about his lager yeast discovery. It will be a great honor to have him here. Here's to Tony for arranging this. Cheers! We may have a beer trivia night sometime soon, as well.

FINANCE – Jim Mayhew – Jim Mayhew – Here's to money! Yay! The committee Met earlier tonight. Bill paying is moving along smoothly. Give your receipts to Jim ASAP so we can get this all closed out. Committees need to get their budgets in. GT Czars too, get your budgets in.

GIVING – Kate Stalker – Carl DuRocher – We are making a couple of traditional giving gifts we do each year, such as to the Wil-Mar Center. If you have ideas for contributions, give them to the committee. Contribution ideas should be beer related, or local. Thank you, Carl.

GOODWILL CLUB TRIP – Fred Swanson – Fred Swanson – Voted and are going to Wisconsin this year. Fred talked about the trip. There are a couple of minor changes, including an optional Sat a.m. trip. The trip will include a distillery and a meat or cheese. Preference: Starts with GT staff, and then opens to members once the GT staff signs up. About 40 people on the bus total, and usually there are openings for most all that wish to go. Because it is in Wisconsin rather than further away, If you are not on the bus, you could do parts of the trip by traveling separately.

HOLIDAY PARTY – Mark Alfred – Judy Kusek –We have been Grand-fathered in for our event at Capital Brewery. It is the second Sat in Dec. We will be sending out a note for putting together a committee.

MEMBERSHIP – Mark Schnepfer – Mark Morrison – Not met in a while, but will when elections begin to happen.

OKTOBERFEST– Eric Schoville – Eric Schoville – Second Sat in Oct. Oct 13th at Garner Park from 4-10 pm. We need someone to bring the tapping equipment, See Steve Krieger.

WEB –Eric Schoville – Eric Schoville – There were some issues, but they should be worked out by now, we changed the way the e mail system worked and it caused some issues. Met last week, had a good meeting. Since we moved from previous content management system, some things need to be loaded, so the committee has started loading it up. Eric went to a design class about websites and asked about updating a beer club website to get some ideas. Eric showed the website to the membership present. Has a mobile device component. Wants a dedicate website for Badger Brew-Off and for the Great Taste. Toast to the web committee.

5) Special Orders – None

6) Unfinished business

A) Growler Coolers

Dan Gustafson showed the mock up of the embroidery logo. Looks nice! About 48 total have been ordered, the club has ordered some to give to the brewers as gifts on the Brewery trip.

7) New Business

A) GT Feedback for 2013

Feed back regarding current changes and possible future changes fot he future.

~ Picnic tables were a hit

~ Seemed like the same crowded or less, no comments stating it felt more crowded.

~Layout changed, more breweries, but reduced beer tent footprint, same number of corners.

~Real Ale was great in the center. Slanted layout was worked.

~Presentation in the pavilion was great, people loved it, but the access to it was questionable and a bottleneck. Tables need to not face each other, but face front to minimize talking. Presenters were mainly happy in the pavilion, but had to tell people to be quiet which they didn't like so much.

Acoustics are not that great in there, so minimizing chatting would be better. It was a bit hard for people to find since it was new, so maybe bigger signage next time. Vols walking and leading people in helped. Starting at 1:30 caused some "trickle-in", 2:00 may be better, but there was limited time due to having brewer dinner after.

~Food vendors spread out or together? The food venders themselves appreciated being spread out. Set up as paired up around the different areas. People seem to like it spread out for better access. Ideas for next year are to pair them up in places, and put them along the road in a row. Perhaps put them near some picnic tables.

~Additional exit? Was it used? There was an exit banner that never made it down there. It was moderately used. Didn't know about it, may be better used in future.

~Courtesy gate? Worked fairly well, Tent placement was maybe an issue. Is there a way to streamline the entry there? It was a little weirdly out of the way.

~Mitch Gelly needs to hear about any issues with the police that we need to talk about. Chairman Mark has not heard any negative feedback from what occurred inside the fences, although there were perhaps some issues outside the grounds like with parking etc..

~Transportation issues, having the bike lane made the traffic flow almost inoperable. The additional breweries didn't make any more problems, other than possibly 18 more vehicles needing to park. It is first serve any way; we have always been over capacity about parking. They mostly park in the neighborhood, or if they stay at the hotels by the park and take the vehicle back there, and walk back.

~Have we outgrown the park? Or rather, is the park not meeting the needs because of things that the park is changing? Like a required bike trail lane, and other things that are changing on us? The bike lane did eliminate a bus and cab lane, and the police last minute asked the cab stand to move to the parking lot, forced lots of crossing of traffic of pedestrians, and it became a problem, so they then was changed back.

MPI somehow was directing people to park on the grass, which we have never been told to do. Then the vehicles were ticketed in the lots, the weekend supervisor of the parks was new, and the agreements are handshake agreements and the new guy was not aware.

Friday night's park ranger did not know there was a beer festival going on. Sunday park people were warning the clean up team of boy scouts' vehicles they would be ticketed. They were aggressively ticketing the people trying to clean up, and also didn't know there had been a festival. Lots of miscommunication!

~Jolly Pumpkin running out of beer, Fred he talked to them, and said they brought \$600 of beer as they should have, but their beer is 2 or 3 times as expensive as others. They were quite generous in the beer they did bring. Solutions are that they are building a larger brewery so they will be able to bring more. They may not bring real ale, and apply that to the booth beer. We will ask them to not tap out for vols, so they can be open at 1:00 in the future so patrons can try their beer. This year they ran out with about two hours left of the fest. Also smaller pours, they will train the staff.

~Pour size was in the program, but this was new, so maybe will catch on. What about glass size?

~Golf Cart use: there were some inebriated brewers or other people wanting to use these carts. Increase the numbers again? Load out with brewers would help, also brewer load in. More and more brewers are loading in Sat am. Lots of kegs are loaded in on Friday, but are bringing equipment the next day. We encourage Friday drop off, but they sometimes don't really think it feels secure to them, to leave their stuff.

~Missing tapping equipment: the equipment was delivered as it was supposed to, it came up missing, and the brewery found other tapping

equipment and took it. By the end of the event it all turned up, and everyone involved apologized for borrowing the equipment without asking. The jockey box that was borrowed had a name on it but it was small. We now will have the distributors be responsible for the equipment, and they can spare a couple people to handle equipment, and they have extra equipment, so it will no longer be the club's responsibility. Still leaves others that are not affiliated with a distributor, but the truck of extra equipment is worth the weight in gold! At one point (not related to GT) there was huge canning line that was stolen from a brewery, and we helped put the word out for them, other breweries have offered to can for them. The camaraderie is amazing. Cheers to that!

Check out the pod cast link that Eric sent out. The guy in it totally pegs us! It is on the front page of our website.

B) GT Beer Number Contest Results

GT beer contest result: Beer tally this year, 142 brewers. There were 33 non-beer beverages, including meads and ciders and 99 guessers. Top four: Tie for 3rd were Peter Rafferty and Kate Stalker. Tie for 1st was Scott Hoffman and Jim LaPekes. 1,034 was actual total number of beverages.

Other items:

New Glarus trip is Friday 5:15 to 7:15, then dinner. Fred e-mailed the info.

Bob Paulino has Willy St Fair raffle tickets benefiting the Wil-Mar.

Mark Morrison has glassware and hats, patches.

8) Adjournment

- MOTION and ADJOURNED 22:32

Respectfully Submitted 09-18-12 by Secretary, Cheri Carr

Members, remember this is your club! Take an active and constructive role in your club by regularly attending your board and business meetings, and participating in committees.