

**MHTG Business Meeting Minutes**  
**03 Oct 2012**  
**Wil-Mar Neighborhood Center**

**1) Call to Order –**

20:34 President Eric Schoville

Greg announced winner of Guess the Number of Beers at the GT.

1034 Actual number

1<sup>st</sup> :1033 - Jim Lapekas

2<sup>nd</sup> :1035 - Scott Hoffman

3<sup>rd</sup> : 1032 - Kate Stalker

4<sup>th</sup> :1036 - Peter Rafferty

**2) Approval of last meeting's minutes**

Minutes APPROVED

**3) New Business**

**A) George Zens “Grain and Grape”**

George has started up a new publication called “Grain and Grape”. It will address wine making and beer making. He is looking for investments to get the project off the ground, either individuals or as a club. The club, as a non-profit, is able to donate funding to a for-profit business from what George understands. George spoke about the publication and project.

**4) Officer Reports**

**PRESIDENT** – Eric Schoville – Hope everyone saw Judy’s e-mail regarding her diagnosis of breast cancer metastasizing. Send your thoughts her way; cards may be appropriate, if you want to send encouraging words. Board meeting took place and we discussed rolling membership through website. If you have thoughts, talk to membership committee, Mark Schnepfer or Mark Alfred.

**VICE-PRESIDENT** – Mark Schnepfer – 328 active members, One pending. We are having a membership meeting next Wed at the Malt House at 7 pm, prior to the social meeting. We will be discussing membership manuals and long term membership recognition.

**TREASURER** – Jim Mayhew – GT brewer payments all went out, 120 + checks cleared, GT expenses mostly paid, some things straggling in. Still have cash, budget-wise doing well, even including the extra number of brewers.

**SECRETARY** – Cheri Carr – no report

**GT CHAIR** – Mark Garthwaite – GT has been put to bed!

## **5) Committee Reports – Board Liaison - Chair**

**CIDERS and MEADS** – Cheri Carr – Les Hoffman – Cider pressing 115 bushels, attendance was a bit lower, weather was cool and somewhat rainy. Good event!

**CLUB SPACE** – Steve Andrusz – Steve Ensley – Mark Alfred – They are about to start the inventory of equipment, we do it every year. The club space information will be on-line soon, so members can access it.

**COMPETITION** – Mark Schnepfer – Peter Steinberg – Looking for judges this Saturday for the Wine and Hops Hoptoberfest. Badger Brew-off is coming along and will be first Saturday in Nov (Nov 3<sup>rd</sup>). We are looking for judges and stewards. Entries will be accepted at Wine and Hop and at House of Brews.

**EDUCATION** – Mark Garthwaite – Tony Jaques – Potosi would like to talk about the brewery and museum, which we would like, so we are looking at the upcoming dates. Last month's presentation on yeasts was very good.

**FINANCE** – Jim Mayhew – Jim Mayhew – Still have cash. GT payments finishing up.

**GIVING** – Kate Stalker – Carl DuRocher – Haven't met since last meeting, looking for a time to meet, there is about \$7,000 in the budget left to give. We have a couple of annual donations coming up also that will come out of this. Let the committee know if you have ideas for giving. Local, and beer related is good, but not required.

**GOODWILL CLUB TRIP** – Fred Swanson – Fred Swanson – The invites will go out soon. We are visiting 15 breweries. All up and down the East side of Wisconsin.

**HOLIDAY PARTY** – Mark Alfred – Judy Kusek – Judy has a setback, so will not be helping, so see Mark if you would like to help or if you have a theme idea.

**MEMBERSHIP** – Mark Schnepfer – Mark Morrison – Mark had some requests for new nametags, they will be at the Malthouse next week.

**OKTOBERFEST**– Eric Schoville – Eric Schoville – Oktoberfest is coming up! Joe will be the sausage chef, need someone to bring the tapping equipment from the club space. We need a new Hammerschlagen log! See Eric with leads.

**WEB** –Eric Schoville – Eric Schoville – Hasn't met but Eric is working on the website quite a bit. It can take you to the Badger Brew-off page now, and you can look at the development on-line too. There will be a GT website, a Badger Brew-off site, and a MHTG site.

## **7) Special Orders – None**

## **6) Style of the Month “Oktoberfest”**

Eric spoke about Oktoberfest beers and passed out several to taste. Discussed what an Oktoberfest is, and about Oktoberfest celebrations in Germany. Use high quality Pilsner, Munich, Vienna. You want a good melanoid profile which can be tricky.

## **8) Unfinished Business**

### **A) Growler Coolers**

They are being assembled with the fabric with our logo on it, and they should be done soon.

### **B) Economic Impact Statement**

Dan Bush spoke about the EIS they did in conjunction with the GT last year. The team researched how the event impacts the city economically. All the money spent in Dane county was included, such as hotels, meals, food vendors, all of our supplies purchased, all the money spent putting the event together, and all the estimated money spent by patrons while in the area. The team surveyed the results from the patrons and brewers and the data based on what they spend. The results indicate that this event brought the city and county \$1.5 million this year (\$1,475,400). This is significant and rivals big events such as the Dairy Expo and other large events. Dan discussed the methods and results of the survey and study. Thank you to Dan and the team of volunteers! Great work.

## **9) New Business**

### **A) Nominations**

Greg Younkin announced that nominations are open now until the next business meeting (one month). Send nominations to [nominations@mgth.org](mailto:nominations@mgth.org).

## **10) Adjournment**

- MOTION and ADJOURNED 22:05

Respectfully Submitted 10-10-12 by Secretary, Cheri Carr

*Members, remember this is your club! Take an active and constructive role in your club by regularly attending your board and business meetings, and participating in committees.*