

MHTG Business Meeting Minutes
2 July 2014
Wil-Mar Neighborhood Center

1) Call to Order

20:35 President Mark Schnepfer

2) Approval of last meeting's minutes

Minutes APPROVED

3) Officer Reports

PRESIDENT – Mark Schnepfer – Focus is on the GT at this point in time. Homebrews were announced. Thank you for sharing!

VICE-PRESIDENT – Mark Alfred –No report

TREASURER – Jim Mayhew – Spending GT money. Ticket sales from group sales continuing to come in. Paying for items like brewer gifts and porta potties. Paid \$1,500 for our yearly rent at Wil Mar. GT stuff starting to come in. Will be posting the budget and financial info to the website. Get your GT items and requests to Jim ASAP Do not wait until the last minute. We can set up accounts if needed.

SECRETARY – Cheri Carr – no report

GT CHAIR – Mark Garthwaite – Next year's glass and logo are already done because we needed to change this year's glass after it was ordered, so we ended up slating it for next year and reordering for this year .The brewer gift is metal beer trays w logos. Planning discussion tonight later in meeting. Passed around shirt colors w logo.

4) Committee Reports – Board Liaison - Chair

CIDERS and MEADS – Cheri Carr – Les Hoffman – Cider pressing/campout will be the last full weekend in Sept.

CLUB SPACE – Steve Andrusz – Mark Alfred – Working on changing the water system.

COMPETITION – Mark Schnepfer – Peter Steinberg – This year's Badger Brew-off has been booked.

EDUCATION – Brian Phillips – Tony Jaques – The third Wed and second Wed in Oct are switched so that we can have Steve Piatz come and talk about his new mead book, which will be Oct 8. In Nov we have Stan Hieronymus, and Dec is open. Ideas floated include possibly a world of beer night talking about beers from different countries and bringing homebrews of those styles, a sour beer night or a trivia night.

FINANCE – Jim Mayhew – Jim Mayhew – Met tonight reviewed the budget to actual and talked about GT stuff. Moving forward with the financial review process.

GIVING – Brad Zulick – Carl DuRocher – meeting last week and two applications were approved: \$1,250 for West Madison Special Olympics and \$1,000 to Bare Hands Brewing which was Recommended by Steve Andrusz for the Bare Hands Brewer who had a traumatic injury and needs medical expense assistance. There is now a form on the website for giving proposals so it is standardized. Fill out the form and send to Carl or Brad.

MEMBERSHIP – Mark Alfred – Greg Younkin – Haven't met recently, but are looking into on-line election options. They will meet after the GT.

WEB – Mark Schnepfer – Mark Schepper – Looking at all the word press stuff and there doesn't seem to have an election function, but there is software that we can use, it just wouldn't be part of the website. If you are to have administrative rights see Mark after and he can help show you how to use it.

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5) Beer Break

6) Standing Reports

HOPS: Buying from Brew and Grow, so if you want to see what they have we can order it. Bob Drouth will place the order.

OKTOBERFEST: Will be Garner Park again, most likely. Oct 5th might work, or Oct 18th. These are game free dates. Brian Phillips will send around a sign up sheet at some point after GT.

7) New Business – none

9) Unfinished Business

Great Taste Planning

Mark Garthwaite:

Last Friday was the meeting downtown with the city and our City Liaison, Dan Gustafson. We stated the layout is virtually the same, aside from tweaking some tent sizes. Real Ale Tent will return to the area by the front gate entrance area. It

was there before which seems to be a better location. Education will move along with RAT. What are generator needs for that tent? A microphone for the Presentation area is needed, but do we need a generator for that or would something battery operated be loud enough to overcome the RAT? We were short by one generator last year.

Everything went well with the city meeting. Traffic management was pretty much the highest thing on their priority list, so we will be talking a lot about that. Last year traffic flowed mostly one way. The cabs will still do the same thing as last year, where they were going both ways in and out. Boat trailers and all other traffic will be going in the Olin entrance and not the Lakeside entrance and will be going one way.

There will be additional police assigned, and less MPI security, it costs slightly more but they can communicate better that way. It was difficult for the police and security to communicate with each other.

Regarding bikes, the city want the bike lane coned in again which narrows the bike lane but they are firm on this.

We need to nail down the post event clear-out of people, and increase the shuttles and efficiency of the post event clear-out.

There was possibly some issue last year with there being no shuttle going back to the Eastside Great Dane location, and several patrons were looking for it.

Bring any ideas to Mark Garthwaite regarding getting people out fast, and this means out of the park, not just the fenced event area. The police become concerned regarding increased Detox runs if there are people are lingering around after taxis and shuttles have left. We need to work on the exit logistics. Last year, we tried to seal off the upper area to keep people from going up or down, which became a large struggle because people had friends, chairs, blankets etc, on the other end so they basically had to go back and forth. This was not the answer. We might be better off to seal off the road proper, since that was what the point was anyway. The brewers need to wait to come back in – which they hate - so we need to get patrons out quickly so the brewers can start to load out. If you have on a staff shirt, you should be aware that you need to assist with encouraging patrons to head towards the exits. Police will also be helping pushing people out of the park.

We need to do more documentation regarding what sort of duties we have to take care of post event to secure our stuff. It turns out to be only a few people taking that role. Czars please jot down what needs to be secured in your area and provide it to Mark so we can be efficient after the event. We do have a clean up crew and a floater crew, but we need for them to understand what the duties are, so please give Mark a list of things that need to be done or secured at the end of the event. We don't want volunteers grabbing and stashing things that

might belong to brewers or go somewhere else. That would reduce efficiency for everybody.

We have a new Sunday boy scout clean-up crew. The previous boy scouts are no longer doing it but now the Evansville Boy Scouts will be. We need them to show up earlier possibly. Scott Clippinger is arranging this and will shoot for 8 am boy scouts.

Friday load-in for brewers seems to be earlier than previously, but it worked out well, the service was good but we will have more service this year throughout the day sat.

Just some FYI: The program and the app will now have up a link for the brewers to click that they can use to update their info/details. This is a huge improvement over the cut and paste emails. The breweries will get an email with the link and it will contain all the beers that they have brought in the past, along with the descriptions. It will all be right there, loaded up from the past, for the future. We are working out some bugs on the app also.

VOL coordinator: if you have any thing you need to change, add or subtract, give your info to Mike Sproul. When you czars get the volunteer list, please contact your volunteers and touch base with them. Introduce yourself, let them know a little about what is expected, including some info on where you will be etc and some basic plan info. This will be very helpful for your vols as well as the coordinator.

Club tent supervisor will be Steve Andrusz.

Madison Fire Department has requested that we have an ambulance on site. MFD will provide the ambulance and will bill us for the service, and it will likely be located at the top by the handicapped spot, but if they have a location they want, then it may be somewhere else. For medical emergencies, contact a police officer who will in turn contact the MFD ambulance. This information should also go into the brewer's information. Last year three people came to the volunteer tent looking for medical assistance, so this will improve upon that.

The Fire department ambulance will be taking care of the incidents and tracking these situations in a post-action record.

Is there anything we should handle at the club tent such as handing out a band-aid? We will hammer out exactly what needs to be sent to the ambulance and if there is anything we should handle at the club tent, and will make a decision based on MFD billing system and tracking system, and if those very small things are something they think we can take care of.

We will be thinking about the check-in procedure, because the volunteers have to be checking in two times, once to get in at the courtesy gate and once to get the glasses. This will be adjusted slightly to improve. There was confusion and not

very good signage for check-in last year, for musicians as well as volunteers. It needs to be clearer.

The idea came up of having a link that the volunteers can click to get the information they need.

Should Courtesy Check-in be separate or together from Club Tent operations? It was agreed that Club Operations needs to be at the top of the hill, so maybe not. Bill Rogers said he needs to know what our check-in layout will be so he can plan the tent layout. We need to have a clearer roped path or sign leading to the Vol Check-in from the Courtesy gate area. There was talk about having the Club Operations in the barn/pavilion, at least in part, since Courtesy check-in happens early and the brewer dinner happens late. That building sits empty half the day and could be utilized. The layout folks will hammer all this out and talk to Bill.

We may need to designate a person to organize the stuff to come from the club space. It was not that efficient in the past and we need to know what needs to come.

Golf carts: Let Doug Randall know what you need, he will be making the order for the carts. What was the usage of the multi-person carts? They used them Sunday to clean up, to shuttle cleaners around to the brewers' remote parking lot, which was the intended role of them. We can ask Chuck Talbot if we need two six person or one six and one eight. Golf carts get locked down at 1 pm when the event starts. NO post event use at all. They will be locked up. There might be one or two VERY limited uses, by a person that would have been arranged as a driver AHEAD OF TIME. Golf carts should be on site Thurs to Mon.

See Bob Paolino for sign needs. Please identify to him what you have had in the past and what you may need this year. There are many signs in the club space that need to be inventoried, some may or may not have been used last year and we don't want to duplicate what is there. Bob will need a checklist and will see what we have at the space and what we need to make.

10) Adjournment

- MOTION and ADJOURNED 22:20

Respectfully Submitted 7-4-14 by Cheri Carr

Members, remember this is your club! Take an active and constructive role in your club by regularly attending your board and business meetings, and participating in committees.

A) CALENDAR

7/9 Malthouse Second Wed Social, 7 pm
7/16 Great Dane Downtown with a Deschutes event that we have been invited to beforehand. Specifics will be emailed.
7/23 Wil-Mar, GT Planning Meeting 8:30
7/30 Wed Social, TENTATIVE Union Terrace 8 pm. Board Meeting 7 pm
8/6 Olin Park, GT Planning/business meeting
8/9 GREAT TASTE OF THE MIDWEST
8/13 Malthouse Second Wed Social, 7 pm
8/20 Summer Break (*may have a social or an education event*)
8/27 Fourth Wed Social, Capital Beer Garden 6 pm, Board Meeting 6 pm
9/3 Business Meeting 8:30 Wil-Mar
9/10 Malthouse Second Wed Social, 7 pm
9/17 Education *tentative Wisconsin Brewing*
9/24 Fourth Wed Social TBD
9/27-28 STONE FENCES CAMPING TRIP/CIDER PRESSING
10/1 Business Meeting Wil-Mar 8:30
10/8 Steve Piatz Mead Education at Wil-Mar (switching with Malthouse)
10/15 Malthouse Second Wed is THIRD Wed this month