

MHTG Board Meeting Minutes

August 28, 2012

Big 10 Pub

Present: Eric Schoville, Mark Schnepfer, Jim Mayhew, Mark Garthwaite, Fred Swanson, Steve Andrusz, Kate Stalker, Mark Alfred.

1) Call to Order – 19:05 President Eric Schoville

- Previous meeting minutes APPROVED via e-mail to allow for timely distribution to the membership.

2) Comments from Members-None

3) Officer Reports

PRESIDENT – Eric Schoville –Eric S. congratulates Mark Garthwaite on a job well done for GT.

VICE-PRESIDENT – Mark Schnepfer-321 active members after 12 new members approved. System was not kicking people off the email list if they did not renew. Eric caught/fixed the glitch and let them know they would be removed from the mailing list.

New Members approved:

Tom Christie 8-27
Brian Rutzen 8-27
Kurt Benzine 8-27
Keith Benzine 8-27
Dan Kramarz 8-22
Kevin Voit 8-21
Paul Smith 8-20
Alexander Hart 8-18
Evan Davis 8-6-2012
Justin Martin 8-6
David Knetter 8-6
Grant McDaniel 7-31

TREASURER – Jim Mayhew - P&L income-\$11,000+ brewers tickets. Merchandise sales, Advertising (program), \$2500 over ads last year (approximately \$8800). \$1500 uncategorized (bank for merch) came out /went back in. \$850 to cleanup (Scouts). GT equipment, firkin, taps, carts. Storage is club space. Phone went up, because Fred went through all minutes. Jim is going to San Francisco at the end of September, will not be at the September Board Meeting. Most items are coming in close to budget. We should be close

as far as what was budgeted for GT due after some under budget items, balance out the over budget items. Jim & Eric met and Eric signed the check for the printing costs.

SECRETARY – Cheri Carr -Absent

GT CHAIR – Mark Garthwaite -

4) Committee Reports (board Liaison – Chair)

CIDER - Les Hoffman-Cheri Carr Apfelfest-9/22, Survey went out to members, it is your vehicle for reserving apples \$10/bushel, 2 bushel limit. Patterson's has guaranteed 60 Bushels at \$10/bushel

CLUB SPACE - Steve Ensley-Steve Andrusz Nothing.

COMPETITION – Peter Steinberg-Mark Schnepfer Work with Sam Jackson for Website (BBO website and online registration).

EDUCATION – Tony Jacques-Mark Garthwaite September-Yeast guy from UW. Topic: Origins of lager yeast.

FINANCE – Jim Mayhew - Jim Mayhew Budget time-Committee budget due dates is 9/15.

GIVING - Carl DuRocher – Kate Stalker. Committee has not met since last board meeting.

GOODWILL CLUB TRIP - Fred Swanson-Fred Swanson Meeting in September to reconfigure trip. New brewers came to GT that we didn't even know existed when the trip was configured. One meal will need to be catered, because we are going to all Breweries on Friday.

Holiday Party-Judy Kusek-Mark Alfred - Will meet soon.

MEMBERSHIP – Mark Schnepfer – Mark Alfred Work on recognizing members.

Oktoberfest- Date 10/13 at 5 p.m. at Garner Park.

WEB - Eric Schoville – Eric Schoville . Web committee met on 8/28. It was a really good meeting. Need to get content uploaded. About 8 people showed up. Bulldog for competition is Sam Jackson. Bulldog for Great Taste is Chris Janek. Websites reserved:

Badgerbrewoff.org
Greattaste.org

GTMW is available as well. We may keep the reservation even if we don't use it (it could just redirect people to Greattaste.org).

Website will be redesigned. It is going to use a newer technology for web design. Currently doesn't look good on phones. It will have all the mobile features built in, including swiping. Dedicated BBO website by October. Great Taste by Spring. Will be using an html gridsystem called foundation by Zerb.

Eric will set up a development site that you can look at it next week. It will be available to see and look at before it is implemented. Will take us out of the stone age.

5) Special Orders – None

6) Unfinished business

A) Calendar-BOS is 4th Wednesday in October ???, BOS Meadery 10/24, Board meeting 5:30 10/24. , September 26th. Free House. 10/31 Malthouse no subsidy. YOYO.

B) 25th Anniversary Book Sales. Book sales went well

C) Economic Impact Statement Dan emailed Jim recently questioning when the report will be presented. Dan will be presenting it at a business meeting soon. It's done just need to wrap it up. Will give some to tourism, etc. and shelve until we need it.

D) Great Taste Committee- Tabled until October.

7) New Business

A) Great Taste Recap- Lots of shirts left. T-Shirts have been inventoried for resale. **Glitches-** Jolly Pumpkin-Fred contacted Lori directly-They send \$600 worth of beer. Their beer is more expensive than other beers. Solutions: Closing bank loan to build new brewery. They should be able to send more next Right now they have no problem bringing more beer, other than supply issues (new brewery should remedy that). Going forward we are going to ask ask our members not to go there prior to 1 p.m. (Brewers are okay to taste. i.e. we are not going to ask them not to open before 1 p.m.)

Missing canning line. We sent an email to every brewer in the Midwest. If it shows up, people are aware of it.

Missing Jockey box-Shipwrecked was reconnected with their Jockey box. We will ask each of the 5 distributors to bring their equipment contact person and then we will have Jonathan from General Bev as the contact person for us (there will always be some breweries that don't have representation there).

Only had one no call back, no show. They have been added to the no return list.

Parking situation. There was a problem with a new weekend supervisor issuing tickets. A lot of the agreements are unfortunately handshake agreements, rather than written agreements. 2 park rangers had no idea there was a beer festival. Lots of Brewer's were being ticketed on Saturday. For some reason MPI was telling people to talk on the grass (we are not sure why). This Friday Mitch Gelly is meeting with the city and parks to debrief. Police report came out today and didn't look bad. All recommendations looked reasonable. Multiple scenarios that we can explore to alleviate traffic flow issues.

No behavioral incidents inside that dealt with the police.

142 brewers seemed to work

Future discussions:

Ticket Sales discussion 2013

Post event issues-mitigating traffic issues, simple ways to fix them, need some behavioral changes.

Close down boat ramp to get cabs in?

8) Adjournment

- MOTION and ADJOURNED 20:58

Respectfully Submitted by Mark Schnepfer

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.