

MHTG Board Meeting Minutes

31 July 2013

Wil-Mar Center

Present: Mark Schnepfer, Jim Mayhew, Cheri Carr, Mark Alfred, Steve Andrusz, Fred Swanson, Mark Garthwaite, Kate Stalker, Brian Phillips. Members present: Carl DuRocher, Dave Pagelow, Drew Longmire.

1) Call to Order – 19:13

Last month's minutes APPROVED via e-mail in order to expedite distribution to membership.

2) Comments from Members –

Giving committee: Comments by Carl DuRocher. At the last meeting, committee decided on three recommendations:

1. Annual Wil-Mar giving, would like to give 3K again, and would like to donate a screen for projecting now that they have the mural on that space. This is what we normally give each year. MOVE TO APPROVE 3K AND A FREE SCREEN FROM A MEMBER. APPROVED.
2. Dave Pagelow has recommended giving 1K to Henry Vilas Zoo, and stated we can get a commemorative tile acknowledging the donation. They are raising money for an animal health center. MOTION TO APPROVE 1K FOR THE ZOO. APPROVED.
3. Drew Longmire is recommending contributing to an organization called Primates Inc which is a 501C3 looking to build a retirement facility for the large population of primates in the area. They have 800k raised already, committee recommends \$250. MOTION TO APPROVE \$250. APPROVED.

3) Officer Reports

PRESIDENT – Mark Schnepfer – Making progress on website using Ruby on Rails.

VICE-PRESIDENT – Mark Alfred – 340 active members.

TREASURER – Jim Mayhew – Distributed financial info and reviewed the numbers. Ticket money listed is from brewer tickets. Starting to pay GT items. Insurance was paid. Bigger footprint and more brewers this year adds to the insurance. More tents this year. Second cd is renewed.

SECRETARY – Cheri Carr – No report.

GT CHAIR – Mark Garthwaite – Down to loose ends! T shirts, glassware etc is being shipped as we speak. All seems to be going well. Brewer gift is 12 pack bottle cooler. We will have picnic tables again this year and will need to be sure that is taken care of. We hope to have bike/ped representatives from City and MPD at the bike racks to discuss ramifications of biking after drinking. In honor of Judy, we would like to call the club tent “Judy’s Tent”. We want to do a GT toast at 2 pm, and this year we would like to honor Judy, as well as the brewers.

4) Committee Reports (board Liaison)

CIDER and MEAD – Cheri Carr – Had a meeting at Bryan Bingham’s to organize Stone Fences. We would like to do a cider certification class, and there is some funding (\$200) to do this.

CLUB SPACE – Steve Andruz – No report

COMPETITION – Mark Schnepfer – Ray Daniels speaking for Badger Brew-Off did not pan out, and we are now thinking of Stan Hieronymous possibly speaking about Belgian beers. It would cost more to get him, and we would need to get him a plane ticket to get here also. Are we ok going 3 or 4 hundred over budget? Badger Brew-Off is the first weekend in November.

EDUCATION – Mark Garthwaite – There will be a presentation tent at GT this year again! For other education, could we get Lucy Saunders to do an education event sometime? She would be a good choice. Goose Island will do a large food pairing in the fall for education.

FINANCE – Jim Mayhew – No report. Budget is coming, sent out a request to the chairs for their budgets.

GIVING – Kate Stalker – Carl DuRocher came with the above proposals tonight, in member comments. The program will contain all of the beneficiaries for the past couple of years. Regarding the Grain and Grape publication by George Lens, we were unable to donate due to it being a capital venture. Carl D. advocates for us to reconsider giving based on a couple factors: there used to be a monthly newsletter, there are benefits to having a publication listing events, etc, and it is in the interest in the club to support, states Carl. It is also part of the mission to provide education, such as this publication. Capital ventures may be ok should they promote our mission, and we consider them on a case by case basis. Jim states as the treasure, that he does not feel it fits in to our mission of “charitable” giving, since it is making money on its own. What about spending money placing ads or articles? This would not fall under the Giving Committee, but might be an idea, we could advertise for Badger Brew-off or send a GT thank-you, or something similar perhaps. Jim can talk to George about possible ads.

GOODWILL CLUB TRIP – Fred Swanson – no report.

HOLIDAY PARTY Mark Alfred – First weekend in Jan. Capital Brewery may change over time with the new facility, so we may want to keep open to ideas for the future holiday party and strategic reserve. No report.

MEMBERSHIP – Mark Alfred – We have members.

OKTOBERFEST – Brian Phillips – Will continue planning after GT. There will be beer! We'd like to have the rotisserie on site for chickens, and can use a truck to move it.

WEB – *Looking for a chair* – No report.

5) Special Orders - None

6) Unfinished Business

A) CALENDAR

8-7	Business Meeting at the Park 6 pm EARLY START TIME
8-10	GREAT TASTE OF THE MIDWEST!!
8-14	Malthouse Second Wed Social
8-21	Next Door Brewing, tentative!
8-28	Board 7 pm Jordan's Big 10. Social 8 pm Mason
9-4	Business Meeting, 8:30 Wil-Mar
9-11	Malthouse Second Wed Social
9-18	Beer Education TBD
9-25	Board 7 pm Jordan's Big 10. Social 8 pm Brasserie V
9-27-29	STONE FENCES Cider Pressing and Campout
10-5	OKTOBERFEST

Other options? Old Sugar Distillery on a Wed? Possibly before a Malthouse social, after work.

B) By-law Amendment

Tabling for now.

7) New Business

A) Web – Security/data backups

Mark Schnepfer is working on these issues. Looking into who should have access to what parts of the website. Ruby on Rails has a backup every time it

gets updated, so it could be rolled back to most recent version. There is a back up that is \$10 a month that can recover the site. Discussed having it professionally done, because of security and everyone is doing this on a volunteer basis. Will a professional agency doing it be cost effective? We can shop around.

GT notes:

Booked Great Dane Hilldale for Sunday 2 pm.

Out of state shippers permits will now be a two year window, so we do not have to permit these brewers this year, not until next year.

149 brewers currently, we could go up to 155, and three vehicles outside of tents.

Sam Adams has brewed a special beer for us! A complex Belgian style from Boston Beer Company, and will be available for the pre party and the GT.

Brewers that are 25 years (sort of) will be in the Century tent.

Goose Island would like to know how many people may want a barrel this year, they will be bringing some.

Education tent will be Goose Island Sour Beers, Gail Ambrosius will be giving a presentation also, and Great Dane will do an entire meal plated with six beers.

Revolution will have a half pipe with two professional skate boarders, for an exhibition only. They sponsor a professional skate board team.

Leinie's will be bringing a Real Ale cask!

Two full semis, and each distributor will have their own truck for taking care of their breweries equipment needs etc. This will be more manageable in terms of numbers of brewers anyone is dealing with.

Jason Walters will now be day of event point person.

8) Adjournment

MOTION AND ADJOURNED 20:35

Respectfully submitted 08-04-2013 by Cheri Carr, Secretary

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.