

MHTG Board Meeting Minutes

29 May 2013

Club Space

Present: Mark Schnepfer, Jim Mayhew, Cheri Carr, Mark Alfred, Steve Andrusz, Kate Stalker, Brian Phillips, Steve Andrusz, Mark Garthwaite. Absent: Fred Swanson. Members present: Steve Ensley, Nick balazs.

1) Call to Order – 19:10

Last month's minutes APPROVED via e-mail in order to expedite distribution to membership.

2) Comments from Members –None

3) Officer Reports

PRESIDENT – Mark Schnepfer – Making progress on website for ruby on rails. Biggest news is our member who knows it well said it will be easier to continue on what we have rather than start over. That is good news. He may have some connections on design work.

VICE-PRESIDENT – Mark Alfred – 349 active members. No new members.

TREASURER – Jim Mayhew – Distributed financial info and reviewed the numbers. May was busy with ticket sales. \$174,090 for on-site and most if not all group sales. Mail order went into day \$261,900 approx for all tickets., Deposits are accounted for. Not much expense yet. We rented a bus from Hophead Tours for the judges for Glendale. Tour Transportation under Social is a new category. Started working on the jockey boxes, including quick change taps and a tool box for each box. Grain mill is here, and has a 220 motor. We are spending some money on equipment. Bottom line currently is 292K.

SECRETARY – Cheri Carr – No report.

GT CHAIR – Mark Garthwaite – Dan Gustafson will be the GT city contact, taking over from Mitch Gelly who has been doing it for many years. Thank you Mitch and Dan! Met with the city and police, everything was positive. We had some traffic management issues last year do to changes the police were making and to new people in the parks dept. that were not familiar with the event. We will need to spend some time working out the traffic details with the police. Discussed bicycle parking and what is best, starting with asking if biking after drinking beer

is safe. Police stated they agree that we should collectively discourage patrons from riding bikes to the event, and they will be happy to be on an announcement with us. We will need more police officers for after the event, and will be paying for this like other events do. Brewer parking may still be an issue, and we are looking into parking lots nearby for brewers, possibly with a shuttle for them. All of these things will add expense. Mark talked to them about the possibility of incorporating part of the soccer field in the actual footprint of the event, which could lessen the impact on the park grounds by spreading out the crowd, as well as be able to accommodate a handful of brewers on the waiting list. This may be investigated this year or in the near future.

4) Committee Reports (board Liaison)

CIDER and MEAD – Cheri Carr – Stone Fences is the last weekend in Sept. 27th-29th.

CLUB SPACE – Steve Andruz – Here we are! People are using the space and taking good care of it.

COMPETITION – Mark Schnepfer – Helping with WI Brewers Beer Lovers Festival, and will use the shuttle we rented. June 15th.

EDUCATION – Mark Garthwaite – We are in a summer break, we may do some food pairing or something for the summer months. Brian said he has some ideas.

FINANCE – Jim Mayhew – Insurance and liquor liability being taken care of.

GIVING – Kate Stalker –

From the committee:

“Based on discussions, presentations and votes at the last meeting of the Giving Committee, we are recommending for Board approval two donations to support alternative, non-commercial broadcast media:

WORT radio ... \$8,000.

In the early days of the GT, we had a strong bond with WORT

WORT was listed as the beneficiary of the proceeds. We gave them \$8K. last year. And the station's name after all is wort.

WYOU TV ... 2,000.

This is the same as last year. WYOU provides on line streaming of the GT and rebroadcasts footage throughout the year. WYOU is the the forum for Beerpocalypse, produced by Keith and Jeremy and is usually filmed at local craft breweries, promoting them as well.

WYOU has no paid staff.

We also discussed a proposal from a Club member for a contribution to a Primate Rescue facility for retired research monkeys. The committee deferred action pending more information.”

Discussion by the board about this proposal. Board would like to look into the money for WORT and see what they need, so tabling that proposal until next time. MOTION TO APPROVE \$2,000 FOR WYOU AND TABLING THE \$8,000 TO WORT. APPROVED.

GOODWILL CLUB TRIP – Fred Swanson – absent

HOLIDAY PARTY Mark Alfred – Looking at the dates this year since they booked our regular date due to a change in office staff.

MEMBERSHIP – Mark Alfred – Have not met.

OKTOBERFEST – Brian Phillips – Saturday Oct. 5th at Garner Park. Brian will be securing the beer.

WEB – Looking for a chair – Mark Schnepfer said the liaisons should talk to chairs and committees and should think about what is wanted for the website.

5) Special Orders

None

6) Unfinished Business

A) CALENDAR

6-5	Business meeting, Wil-Mar 8:30 pm.
6-12	Second Wed Social, Malthouse 8 pm.
6-15	WI Beer Lovers Festival, Glendale
6-19	Education TBD.
6-26	Fourth Wed Social, Capital Brewery 8 pm. Board meeting 7 pm.
6-29	BREWPALOOZA
7-3	Business Meeting Wil-Mar 8:30
7-10	Second Wed Social, Malthouse
7-17	Education TBD
7-24	Great Taste Planning
7-31	Great Taste Planning
8-7	Business Meeting night
8-10	GREAT TASTE OF THE MIDWEST
9-27-29	STONE FENCES Cider Pressing and Campout
10-5	OKTOBERFEST

B) GT Ticket Sales

Went well! 118k and 18k in checks, and only one bounced check. Mail order tickets are processed. Possibly might be better to change to cash only for on-site sales.

C) By-law Amendment

No new news.

D) Chartered Bus Events

Bus trip went well. It was nice to get people safely to the brewery out at Lake Louie and back. We can add bus/transportation as an accounting line item. We may like to do more of these, a brewery day trip or Potosi perhaps.

7) New Business

Steve Ensley said Jim Lindemann said he has a pole barn we could use for fencing.

8) Adjournment

MOTION AND ADJOURNED 20:46

Respectfully submitted 04-28-2013 by Cheri Carr, Secretary

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.