

MHTG Board Meeting Minutes

March 28, 2012

Club Space

Present: Eric Schoville, Mark Schnepfer, Jim Mayhew, Mark Garthwaite, Fred Swanson, Mark Alfred, Cheri Carr, Kate Stalker, Steve Andrusz.

1) Call to Order – 19:08

Vice President Mark Schnepfer

Last month's minutes APPROVED via e-mail in order to expedite distribution to membership.

2) Comments from Members - none

3) Officer Reports

PRESIDENT – Eric Schoville – Governor is signing homebrew bill Monday. If anyone on the board wants to go, let Eric know.

VICE-PRESIDENT – Mark Schnepfer- 253 active 6 pending. MOTION TO APPROVE NEW MEMBERS. APPROVED

TREASURER – Jim Mayhew – Distributed monthly financial info. We bought a new jockey box from wine and hop. Discussed club finances. Not too much action yet, no GT activity. Some amounts that appear over are floated from last year. Started discussion with credit union, they continue to not want to deal with cash.

SECRETARY – Cheri Carr – No report

GT CHAIR – Mark Garthwaite – We have received some GT ticket orders, premature, obviously will go back. Ticket design is moving along, should be in printer's hands. Kate has been talking to venders, getting them on board. Steve's Liquor on Mineral Point is in it for the long haul.

4) Committee Reports (board Liaison – Chair)

CIDER and MEAD – Cheri Carr – none yet – We met to go over the cider presentation which was the education meeting this month. The presentation went well, very informative, each person discussed as aspect of cider, and there was lots of questions. It was well attended. Lots of cider examples on hand for tasting.

CLUB SPACE – Steve Andrusz - Steve Ensley – no report

COMPETITION – Mark Schnepfer – Peter Steinberg – The committee met and talked about the Grumpy Troll Challenge, and Badger Brew-Off. Laying plans for Brewpalooza which will take place on May 19th. Robyn Klinge will again host the event. Mark Schnepfer will be coordinating a grain order beforehand.

EDUCATION – Mark G - Tony Jaques – Not formally met.

FINANCE – Jim Mayhew – Jim Mayhew – Will meet next week to talk ticket sales.

GIVING – Kate Stalker – none yet – Haven't met recently.

GOODWILL CLUB TRIP – Fred Swanson – Fred Swanson – Just met and discussed trip itineraries to bring to the business meeting for a vote: St. Louis, Western Michigan, Wisconsin (w new stops). Ideas were also brought up to spend a weekend in Omaha, or take other overnight trips overnights more locally. We could have a list out for a vote by this weekend perhaps.

HOLIDAY PARTY Mark Alfred –Judy Kusek – not met

MEMBERSHIP – Mark Alfred – Mark Schnepfer – no news.

OKTOBERFEST - Eric Schoville - none yet - not met yet.

WEB – Eric Schoville – none yet – six people have stepped up to be content editors. They will be loading the content handed from Eric.

5) Special Orders – None.

6) Unfinished Business

A) Economic Impact Study - No new development. Dan is having a baby and taking time away. Congrats!

B) 25th Anniversary Book Sales - Discussion later this meeting.

C) Insurance - Needed Damage to Property insurance for the club space, it is about \$75 per year. Moneys and Securities insurance is \$181 per year will be worth the piece of mind. MOTION TO APPROVE EXTRA INSURANCE. APPROVED.

D) GT Committee -Tabling for now, keeping it as an option.

E) Calendar – Surveys are in. Most of the survey top choices are breweries. Discussed options.

CALENDAR: 1st Wed Business Meeting
 2nd Wed of each month: Malthouse
 3-28 House of Brews (with the board meeting at club space)
 4-18 Beer school @ Ambrosius (limited tickets)
 4-25: Social Alchemy Café 8:30 (Board @ 7pm Dexter's)
 5-16 Education (TBD)
 5-19 Brewpalooza
 5-23 Columbus Hydro Street and Kurth Brewery
 5-30 Great Dane Garden downtown 8:30 (Board @ 7pm)
 6-20 Education (TBD)
 6-22 FRIDAY Field Trip to New Glarus Brewery
 6-27 Union Terrace 8:30 (Board @ 7pm)
 7-4 Malthouse social (Switching with business meeting due to 4th)
 7-11 Business meeting (Switching with social this month due to 4th)
 7-18 Education: Wollersheim Winery Tour and Roxbury Tavern 7pm
 7-25 Capital Brewing 6:00 EARLY!! (Board @7pm)
 8-1 GT planning meeting (meeting in the park in lieu of business meeting)
 8-8 GT planning meeting (meeting in the park in lieu of social meeting)
 8-11 GREAT TASTE
 8-15 Education: Grumpy Troll Brewery Tour 7pm
 8-22 Eddie's Ale House, Sun Prairie
 8-29 Masons (Board @ Big 10 Pub 7pm)

7) New Business

A) 2012 Ticket Sales – Looking at a system called “Dwolla” for ticket sales. It is similar to Paypal, and requires significantly less in fees than credit card companies. Dwolla is a mobile payment system that directly takes from their bank account. Downfall is they have to sign up beforehand, but it could work. The ticket sellers would need to have wireless access and it shouldn't take any longer than a credit card transaction. MOTION TO APPROVE DWALLA USE FOR TICKET SALES. APPROVED.

Shared ideas about getting people to use it, an incentive could be a free anniversary book for using Dwolla. Books should be also sold during the ticket sales, \$10 perhaps. This shouldn't require any additional people. MOTION TO SELL BOOKS for \$10 AT TICKET SALES, FREE FOR DWALLA USERS. APPROVED.

B) Collecting Membership Dues Online - Looking to have on-line payments for dues, and are close to being there. The idea is to have stripe.com be a way to pay on-line. Web committee has seen it, it can make adirect deposit. Each board meeting would still need to approve new members, and could deny if needed and refund. Cost would be less than two dollars per transaction. This system would be much more efficient and the

committee would like to move forward with it. We can review in one year, and possibly choose to use a rolling calendar for membership rather than a Jan – Dec membership. Website can have an “auto renew”. No financial info would be held by the club. MOTION TO ACCEPT CREDIT CARD DUES AS AN OPTION ON THE WEBSITE FOR ONE YEAR AND ABSORB THE COST. APPROVED.

Other Items: There is a Pilsner Urquell to be judged home brew contest to be judged in Madison June 18th – 22nd. They have offered that one person moving on to the national competition would be reserved for an MHTG member. A trip to Pilsen is a possible prize. The spokesperson will be at the April business meeting.

8) Adjournment

- MOTION and ADJOURNED 20:58

Respectfully submitted by Cheri Carr, Secretary

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.