

MHTG Board Meeting Minutes

28 November 2012

Essen House

Present: Eric Schoville, Mark Schnepfer, Jim Mayhew, Cheri Carr, Mark Alfred, Steve Andrusz, Fred Swanson. Absent: Mark Garthwaite, Kate Stalker. Member present: Mark Leitermann.

1) Call to Order – 19:10

President Eric Schoville

Last month's minutes APPROVED via e-mail in order to expedite distribution to membership.

2) Comments from Members - None

3) Officer Reports

PRESIDENT – Eric Schoville – Received an e-mail asking about registering the GT Trademark. Steve A said he had a registered GT "servicemark" which lasts for ten years. We will look into where that stands. The Great Taste of the Midwest is registered under this and this e-mail may not even be valid.

VICE-PRESIDENT – Mark Schnepfer- 341 active members. MOTION TO APPROVE NEW MEMBERS. MOTION APPROVED FOR NEW MEMBER REQUESTS. Mark said that on the website it is difficult to tell if a member is renewing or new. Eric said the site is set up only for new members at this time, so that is why it doesn't say. Renewing will be soon set up as well. An e-mail was sent out telling members to watch for the renewal info. You can still pay by check.

TREASURER – Jim Mayhew – Distributed monthly financial info and reviewed the numbers. The income side shows some ad and vendor payments. Jim resent some GT invoices to those that are not returned yet. The donation to Goodman for \$1,000 of turkey dinners came out. The board had an impromptu meeting while at O'so on the trip, to donate \$100 to their Toys for Tots campaign. The CD was rolled to another 6 months. We came out okay for the trip budget. We will be spending more on giving later this meeting. We have 118 k.

SECRETARY – Cheri Carr – No report.

GT CHAIR – Mark Garthwaite – *absent*

4) Committee Reports (board Liaison – Chair)

CIDER and MEAD – Cheri Carr – Les Hoffman- Hoffman House's Cider and Meade event was a success. There were tons of good cheeses and fermented beverages to taste. Good turnout!

CLUB SPACE – Steve Andruz - Steve Ensley – Nothing new to report. We would like to get some pictures of the club system. What to do with the lost and found stuff? Is it time to goodwill that stuff? Yes, probably. Other things such as tee-shirts and boots can go on the shelves.

COMPETITION – Mark Schnepfer – Peter Steinberg – Had a good Badger Brew off. Score sheets are going out. There were about 250 entries this year, which is a bump up by about fifty from previous years. Entries came from clubs all over as well as outside of WI. We may want to do some pre-judging before the event next time to expedite judging the day of the event. This could allow time for other activities. Mark A had the trophy here to see. We are also looking at getting a cider and mead BJCP testing set up.

EDUCATION – Mark Garthwaite - Tony Jaques – We would like to see BJCP classes this year. Could we add Cider and Mead and have two groups running?

FINANCE – Jim Mayhew – Jim Mayhew – Budget later.

GIVING – Kate Stalker – Carl DuRocher – Later on agenda.

GOODWILL CLUB TRIP – Fred Swanson - Fred Swanson – A big thank you to the committee for organizing! The Hmong Artisan Distillery Cultural visit was very cool and special!! The singing on the bus with Grandpa Bull Falls was great! All the beer along the trip was fantastic. There were tons of really great stops.

HOLIDAY PARTY Mark Alfred –Cheri Carr – Working on the party. We will be picking up cheese soon. The invite was resent in attempt to catch people that missed it, so more responded. We have always tried to assess the minimum tip for the bartenders, and we would also like to tip the guy who moves the warehouse around for us. We can look into what we would like to tip and create a recommended tip for members, it could be a board matched tip. Capital will put out some special taps for us. We are gathering the stuff from the club space, Bucky's is delivering tables and chairs. Soft drinks, water, wine provided, also spirits again.

MEMBERSHIP – Mark Alfred – Mark Schnepfer – Membership guide is coming along fine, out by Dec. hopefully. Changing membership from calendar to a rolling year has brought up some comments, virtually all good. We now have the preprinted envelopes with postage. They look nice!

OKTOBERFEST - Eric Schoville – Eric Schoville – no report.

WEB – Eric Schoville – Eric Schoville – There are some e-mail glitches maybe now and then but going well. Target for the new website is the end of year.

5) Special Orders – None.

6) Unfinished Business

A) CALENDAR

December 5th: Business meeting, Wil-Mar.

December 12th: Malthouse, second Wed social.

December 19th: (Tentative) Board meeting at 6:30 (EARLY). Beer school, Potosi history and museum, and drinking a new crazy beer!, Wil-Mar.

December 26th: Fourth Wed Downtown Pub Crawl.

B) GT Committee

Tabling until later since Mark not here.

Other: Do we need to revamp the committees and czar-ships within the club like adding tapping equipment, for instance? Do we need all the current committees? Do we need different committees? Brainstorming needed. Perhaps in January.

7) New Business

A) Giving Committee

Recommendations:

\$3,000 to Wil-mar (In addition to the \$1,500 per year rent we pay them). We like to support them and go over and above what they ask for the use. We could give money toward designated projects.

\$500 to “100 Black Men of Madison” for support of Dane County youth

\$250 to Blair Street Gardens

\$200 to “Kids Fund” in honor of Fred Swanson Fred said thank you to Joe F for the proposal, and said that he is honored.

MOTION TO APPROVE ALL RECOMMENDATIONS AS LISTED. MOTION APPROVED

OTHER: Mark S. handed over the laptop to the Resilience Center as decided by the board previously.

B) 2013 Budget

Jim handed out the budget sheet and explained the data. There are some small changes here and there. \$349,000 is the total budget. Giving stayed the same, rent stayed the same, the homebrewer tour didn't happen, so we moved it ahead. Everyone stayed in line as needed to keep budget balanced.

Other budget items were discussed including the GT budget as presented by Mark Garthwaite, which is largely the same, and we added some money for insurance and extra golf carts. Budgeting for the GT is same size next year. People seemed to use both the app as well as the programs. We would like to improve the signage, create more permanent, maybe vinyl signage. Cab rides may open up to more cab companies, (may try at Christmas party to test run). Club space items and equipment were discussed. Jim would like to streamline the budgeting process by switching to Quikbooks.

8) Adjournment

MOTION AND ADJOURNED 18:36

Respectfully submitted 12-01-2012 by Cheri Carr, Secretary

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.