

# **MHTG Board Meeting Minutes**

## **January 25, 2012**

### **Great Dane Hilledale**

Present: Eric Schoville, Mark Schnepfer, Jim Mayhew, Mark Garthwaite, Fred Swanson, Steve Andrusz, Kate Stalker, Mark Alfred.

#### **1) Call to Order - 20:36 President Eric Schoville**

- Previous meeting minutes APPROVED via e-mail to allow for timely distribution to the membership.

#### **2) Comments from Members- None.**

#### **3) Officer Reports**

**PRESIDENT** – Eric Schoville –SB395 (homebrewing bill) try to get a group of people to the hearing. Tuesday at 10 a.m. People are potentially coming from all over the state.

**VICE-PRESIDENT** – Mark Schnepfer-198 Active Members 12 pending. Motion to approve the pending members emailed out on Monday? Problem with board distribution list, Mark Schnepfer will resend for email approval.

**TREASURER** – Jim Mayhew –treasurer transfer complete. Everything checked out really well. Balance sheet distributed. Updates will be posted on the financial section of the website. Will be balanced from quickbooks to excel format quarterly. Will not be distributed at business meeting, but it will be available for everyone to view whether they are present at the business meeting or not. Insurance-had to give West Bend more current information. Insurance went up \$128 based on the fact that we had 304 members vs. 208 last time it was filled out. We have a general umbrella policy \$2,000,000.00 Board/officers personal liability is \$2,000,000.00 as well as damage and auto rental coverage, will cover personal vehicles if being used for club purposes. We essentially have the liability coverage for anything we are involved with under the umbrella.

Jim distributed a year end report. He feels like the current situation we have in place is working very well. We are real close to projected numbers and we are staying within budget.

**SECRETARY** – Cheri Carr -Absent

**GT CHAIR** – Mark Garthwaite –Transfer from Chairman Rogers to Chairman Garthwaite completed.

#### **4) Committee Reports (board Liaison – Chair)**

**CIDER** – Trying to set up a tasting via education in the next several months.

**CLUB SPACE** – Haven't met.

**COMPETITION** – Meeting next week. Grumpy Troll Challenge second weekend in May. 2011 wrapped up soon. The second beer from 2011 is on on ta at the Troll in February. MHTG HBOY will be announced at business meeting.

**EDUCATION** – No Rep here.

**EVENTS** –No report.

**FINANCE** - Haven't met yet. Finance will be meeting next week.

**GIVING** – The giving committee met last night. Proposal to be reviewed later on the agenda.

**GOODWILL CLUB TRIP** - Group Coop, February meeting voting on the next two trips.

**MEMBERSHIP** - Has not met yet.

**WEB** - Web committee has not met yet. Drupal is not working well. Drupal does not have good integration with membership databases. Eric has been working over the past 1.5 months to set something up new. Eric would like to get new people involved. Eric has some domain names registered and would like to have some vanity names registered (great taste, badger brew-off,etc.). Competition would be interested in moving the registration to on-line registration.

#### **5) Special Orders – None.**

#### **6) Unfinished Business**

**A) Economic Impact Study.** 1<sup>st</sup> couple pages are editorial background written by Jeff Glazer. The study is written by Dan Bush. Please review the study and send comments to Jim Mayhew. It will be dressed up and refined. Jim would like to make comparisons to other events. WIAA events possibly leaving. All of the WIAA tournaments are \$10,000,000.00 over a several week period. \$1,500,000.00. looks pretty good for 1 day.

**B) 25<sup>th</sup> Anniversary Book**-Jim has checks for a couple of books. When it was discussed two boards ago there was a concept of breweries selling them for \$25 and they could keep \$5 of that sale. Kate Stalker also questioned plans to sell them at various places including Borders Books (obviously that didn't happen because of them closing). Fred Swanson- Out of area brewers are not interested in selling books. Tickets sales are the next chance to sell them and at the Taste and then we are probably done.

## **7) New Business**

### **A) Siebel Sensory Training Session-Mark Garthwaite/Sean Niemeyer**

Sean Niemeyer has paid \$190 for 1 kit. If we could get a second kit, we could have a larger group at Beer School. Should we make it a club event and just pay for the kit Sean ordered and a second kit. Could we do some outreach and invite other clubs (Mt. Horeb and Sun Prairie) and possibly some local beer writers, local brewers. Should we invite local brewers to more of our events. Should we take it out of beer school or pay for it out of somewhere else.

### **B) Giving Planning**

#### **1) Wise Parkinson's Association-\$1,500**

**2) Breast Cancer Recovery Group-\$1,500** Fred asked for a raise due to the nature of the event being local, beer related and having member involvement in the event/a member advocate,etc.

#### **3) Porchlight- \$1,500**

#### **4) Ferry Bluff/Burning Socks \$500**

Motion to raise the Breast Cancer Recovery group from \$1,500 to \$2,500 to make a matching effort for the Beers for boobs and approve the rest as submitted. Motion carries.

The three criteria for mhtg given were reviewed:

1. Member involvement
2. Local
3. Beer related

### **C) 2012 Committees**

1) The 2011 board recommended creation of separate committees for our major events. This would create committees for the Holiday Party and Oktoberfest. Eric-What committees do we want for 2012.

2) Liasons for committees

Cider and Mead-Cheri Carr Absent would she like to be the liaison? Per email to Mark Schnepfer-Yes

Club Space-Save Andrusz

Competition-Mark Schnepfer

Education-Mark Garthwaite

Finance-Jim Mayhew  
Giving-Carl Durocher  
Goodwill Trip-Fred Swanson  
Membership-Mark Alfred  
Web-Eric Schoville  
Oktoberfest-Eric Schoville  
Holiday Party-Mark Alfred

- 3) Any other changes to the committee structure or purpose  
D) Beer phone is due to be renewed in February . Can save \$5 bucks a month if we get a new contract phone for \$1 and get a data plan.  
E) Competition is responsible for Brewapalooza. Mark Alfred said he would take the Holiday party and Eric will handle Oktoberfest.  
F) Eric will send out info about 2012 committees and we will need to approve it/make comments and send out a call for membership.

New Liaison's assigned:  
Cider and Mead-Cheri Carr Absent would she like to be the liaison? Per email to Mark Schnepfer-Yes  
Club Space-Save Andrusz  
Competition-Mark Schnepfer  
Education-Mark Garthwaite  
Finance-Jim Mayhew  
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Goodwill Trip-Fred Swanson  
Membership-Mark Alfred  
Web-Eric Schoville

## **8) Adjournment**

- MOTION and ADJOURNED 21:05

Respectfully submitted by Mark Schnepfer, Vice President in Cheri Carr's absence.

*Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.*

*Future agenda items*

Disaster plan/procedural manual