

MHTG Board Meeting Minutes

27 July 2011

Dexter's Pub 7 pm

Present: Eric Schoville, Jaquie Rice, Cheri Carr, Bill Rogers, Mark Schnepfer, Mark Alfred.
Members present: Bob Paulino, Joe Frattinger, Mark Garthwaite.

1) Call to Order - 19:10 President Eric Schoville

Member Comments:

Bob Paulino states he is here regarding the presentation tent at the GT and the dollar charge for presentations. He said he understands it is a token fee to move people through, but would not like to see us start to charge for individual things. \$50 for entrance to GT should be all inclusive, plus patrons are asked to tip cabs, which is extra money. Paulino stated he felt clearing the tent between sessions would be a good way to manage the space. Maybe use different color wristbands, or line up ahead of time, and if still room, they can get back in line for the next presentation. Said he thinks it is a slippery slope of charging for individual things, which is not good, and would rather like to see it remain all inclusive. Paulino asked that the decision is publicized, what ever it is, to prevent misunderstandings.

2) Approval of last meeting's minutes

Minutes APPROVED by e mail.

3) Officer Reports

PRESIDENT – Eric Schoville – Got an e mail from Autonomous Solidarity Organization, who has asked if they can attend the Oktoberfest and support craft beer, but Eric thinks he will tell them this is a private event, and suggest that maybe we hold a separate event for them to support craft beers. ASO is an organization that grew out of the protests earlier this year.

VICE-PRESIDENT – Jaquie Rice – An e mail was sent out for three new members. They were at Brewpalooza and at the Malthouse. One of them came to the Mallards game, too. There are 287 members. MOTION TO ACCEPT NEW MEMBERS APPROVED.

TREASURER – Judy Kusek - absent

SECRETARY – Cheri Carr – No report

GT CHAIR – Bill Rogers – The breweries waiting list is getting shorter because some that were planning to be here have to back out due to economy or other

circumstances. South Shore dropped out (daughter getting married) as well as a couple of others.

GT Book is at the printers. The first draft looks really good! Going to be pretty cool! What about credit card sales for t shirts and the book? No news on that.

Eric said he can look into how to get this moving.

We are having trouble figuring out who arranged for barricades; Joe F. is looking into this.

Next week we will have a short business meeting and spend the time for GT planning, and the week after that, the meeting in the park.

4) Committee Reports

CIDER - Mark Schnepfer - Cheri Carr – agenda item later.

CLUB SPACE - Steve Andrusz - Mark Alfred – Mark did an inventory, most of the hard items are inventoried. Still waiting on ok from Judy about office supplies, and Steve to see if he sees anything missed. Steve Ensley is looking at handcarts maintenance for GT. The signs are also inventoried; number of signs only, not necessarily what signs are there.

COMPETITION - Mark Schnepfer – Badger Brew off coming up. Will likely use Vintage.

EDUCATION - Bill Rogers – Students are learning! Mostly by sitting in the hot club space and drinking lots of beer.

EVENTS - Jaquie Rice – Pizza party is this Sat. and people need to RSVP. Judy Benade is making the crusts this year. Will talk to Fred about the beer, we will need ice, water... Mark S. can grab what beer we need for Fred from Capital. Also, June 11 is the "Beer Beats Cancer" benefit.

FINANCE - Judy Kusek - will be meeting next week.

GIVING - Stefan Berggren - absent

GOODWILL CLUB TRIP - Fred Swanson - absent

MEMBERSHIP - Jaquie Rice – Working on a membership guide and reformatting the form for membership.

WEB - Eric Schoville – Met last week, talked about putting together a survey for GT patrons. Eric is trying to get others to help him with the web committee. A new member came to the meeting and had some good ideas.

5) Special Orders – None

6) Unfinished business

A) 25th Anniversary

B) 2012 Ticket sales

Has not happened yet, and will likely happen after the GT.

C) Beer Phone

No new information.

D) Event Cancellation Insurance

Looks like we will self insure.

E) Economic Impact Statement

Moving along, Looks like the folks working on it are on the ball. The ducks are lined up. It should be good.

F) Written Disaster Plan

Eric would like to see this happen before next year, so will keep on agenda.

7) New Business

A) Presentation Tent

There is a budget item of \$300 income to be generated from \$1 per person attending each presentation. A question to the board members from last year, was this a board or committee decision? Finance committee had brought up their reasons for the \$1, and it is remembered as partially a membership request for it. Eric has talked to Greg and Ralph, who said one reason was to try to get turn-over in the presentation tent, and the other reason was to try to recoup some expense. Greg said to Eric that they will clear the chairs and use the line to reseal the tent, and that they will need some ropes and signs. If there are only a few in the line, it might be better to ask who is leaving and reseal those only. We could use a donation bucket to help defray costs rather than charge admission. The problem is that people camp in the tent all day, but do we need to recoup \$300 of expense, which is miniscule compared to the event total? Eric said he does not think we need to recoup necessarily, and not everyone gets to take part in all special events, for example not everyone gets to sample all the special tasting events, etc. As far as recouping expense, why would we need to recoup for one thing and not others? Fred has said that some presenters bring/spend more than what they are being paid. Eric would rather see us actually pay the presenters more rather than have a "Pass the Hat". Getting donations may be better than actually selling tickets - which logistically seems not very efficient. This year we have already said we will sell the \$1 tickets, but is only as a budget item, or was there a motion approved that we would do this? It was likely just a budget item. The budget passed very quickly last year, and this line item may

not have been discussed much. What does the Czar of Presentation think? Greg and Ralph have said they do NOT want to collect a ticket price, but they want to clear the tent after each presentation. The donation bucket is maybe the way to go. We should make some attempt to collect some money because it is in the budget. If it is in the budget to reimburse the club, then the presenters won't get it. We pay the presenters \$600. If we need to give the presenters more money so they break even that is ok, which is better maybe than getting money from patrons.

MOTION TO CLEAR THE TENT BEFORE 2nd and 3rd PRESENTATIONS, AND IF TIP JAR IS WANTED BY PRESENTERS THEY GET MONEY.

DISCUSSION: Bill said he would not like it if the club did not get the money since it was in the budget before, and the finance committee decided this was an income item. MOTION FAILED.

MOTION THAT PRESENTATION TENT STAFF CLEAR TENT BETWEEN SESSIONS. USE A TIP JAR AND CLUB KEEPS THE MONEY.

DISCUSSION: That would be horrible PR to put out a donation bucket and then not give the money to the presenters because it would look like it was a tip bucket for them, and then the club takes it.

MOTION THAT PRESENTATION TENT STAFF CLEAR BEFORE 2nd and 3rd PRESENTATION. MOTION CARRIES.

DISCUSSION: This does nothing more than what the czars said they were going to do anyway..

MOTION THAT THE CLUB DOES NOT COLLECT \$1 FOR PRESENTATION TENT ENTRY. MOTION CARRIES.

DISCUSSION: Finance committee can decide what to do about the \$300 less on the budget.

B) Apelfest Issue

Mark A. said that last year while vice president of the board, he got a letter which was the Meyers complaint. They said the event was great, but they had food for their own guests, and the food ended up in Bryan Bingham's grill being grilled for the club event, and their food ended up eaten and they did not have anything for their guests, because all the meat was gone. The letter said they would like us to come back, but want to have the food situation straightened out. The event being short of food caused the Meyers to not get food. When Mark A. got the letter, he told Kate Stalker about the letter and told Kate that Bryan Bingham needed to fix it, because he was the organizer of the food for the event, and he knows the Meyers. Kate had said that she brought the letter to the board and read it, and Carol Bracewell said she remembers that meeting. When did the ball get dropped? Keith said he looked at his notes of the meetings – there are no official minutes - and did not see anything. Board members remember that it did get discussed at the board meeting but don't know where it went from there. Mark S. said he called Bing recently and asked about the event, and Bing said they had a date, but that Bing said he wanted to know what the board was going to do to fix the Meyer's food issue. The current board consensus was that this needs

to be a committee issue to fix, just like any other event. For example if a problem happened at Brewpalooza, the organizers of Brewpalooza would need to fix it. Mark S. said he is willing to help, but was not involved at that time. Mark A. said Kate and/or Bing need to figure out what the Meyers need to have done to make it right, since they are familiar with the situation. We don't know if the Meyers ever received an apology. At the very least we need the Cider Committee to have one person step up and make sure the event runs right this year. Who should this be? The people that were involved did not show up tonight, so we are not sure what action to take at this point. AN apology to Meyers is in order, through communication in an efficient manner. The committee needs to let the Meyers know the committee is taking responsibility for things. The current cider committee will take the lead. Mark S. will contact the Meyers with an apology, and find out what they want to happen to make it right, and see how they want thing to run.

8) Adjournment

- MOTION and ADJOURNED 20:22

Respectfully Submitted 7-28-11 by Secretary, Cheri Carr

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.