

MHTG Board Meeting

19:00, 30 March 2011

Dexter's Pub

BOD Present: Eric Schoville, Jaquie Rice, Cheri Carr, Judy Kusek, Stefan Berggren, Fred Swanson, Mark Schnepfer, and Mark Alfred. Bill Rogers.
Members present: Ralph Kuehn, Russell Goessl, Jim Meyhew, Steve Andrusz, Steve Krieger

1) Call to Order – 19:06 pm. President.

2) New Business

Club Brewing System – Ralph Kuehn and Russell Goessl

- Ralph has put together a proposal for a club brewing system and presented his plans to the board. They met in Jan, Invited the general membership. Met at the Malthouse and decided on the how and what etc. It will be able to span the gamut from easy to advanced brew methods. It will be ten gallon. Russ' drawing of assembly and parts list were passed around and Ralph presented schematics including a cross section of kettle design. Has a storage mode for transport and can be set up upon arrival. Russ has stainless connections, can get at cost or close, can do the building of stainless. Approximately \$2,800, which leaves wiggle room, budget is \$2,900. Russ states it should be done correctly to be used as the "icon" of the club, he would like to see adequate amount of time put into the creation and welding. It will include a user manual, check list, responsibilities, and procedure. Ralph would like someone to be able to "check out" the club members using so they know how to all grain brew. Pilots in this system are safer than some others. Bring our own propane and tank, as club will not be providing this. Cleaner for system should be provided by club so we are sure it is proper cleaning agents. Questions posed within the board included: check out system, vetting that you know how to use, check out and check in procedure, organizing parts for check out, set up at club space for check in with drying racks, providing or purchasing the "cleaning packet". Questions and comments can go to the Club space Equipment committee.

MOVE TO APPROVE THE ADVENT OF THE SYSTEM

MOTION CARRIES

3) Comments from Members –

Steve Krieger

- After ticket sales for Great Taste, there are vast amounts of cash on hand. Are we vulnerable by having this cash coming in at one point in time? Expressed concern for this. Bill Rogers (GT chair) said we have talked about this before; we do get it out of there ASAP, perhaps a couple of folks to run more deposits? Jim Meyhew (finance) said it takes less than

one and a half hours to get deposited. We have insurance and precautions. Money transfer happens discreetly and efficiently.

4) Approval of last meeting's minutes

APPROVED

5) Officer Reports

President

Announcements – none

Vice President

- Sent an e-mail about new members
 - o Others that were not on the e mailed list were presented.
 - o 249 active 9 pending 258 total
- MOTION to accept new members APPROVED.

Treasurer

- We still have money!
- Still paying Sara White for anniversary book and wrote check for \$1,795, the total was \$5,500.
- Next time we see the sheet for accounting we will have sold a mess of tickets!
- Steve Ensley's brother passed away and we do have a giving fund for this, so he will be able to get a donation to a charity in his name.

Secretary

- No report

Great Taste Chair

- Steffan working hard on tickets. Reporting in new business.

6) Committee Reports

- CIDER: Mark Schnepfer: Cheri will likely be taking
- CLUB GOODWILL TRIP: Fred Swanson: no report
- CLUB SPACE: Mark Alfred: Turn off lights, all y'all. Need to create a space for a new brew system!
- COMPETITION: Mark Schnepfer: Met and planned Grumpy Troll Challenge, new brewer there, tweaking some criteria. Brewer would like to promote and use the event as a marketing tool by opening entries to the public along with club. AHA on the April 9th, unpacking this Saturday at Page's House of Brews. Badger Brew off planning will begin after GT.
- EDUCATION: Bill Rogers: No cuts to *our* education budget. BJCP class is full. The distilling event was well attended.
- EVENTS: Jaquie Rice: Met and settled events for the next three months. Calendar will be updated soon.
 - o Bike pub crawl will be Madison Craft Beer Week.
 - o Mallards game in the planning
 - o Board meetings
 - April 27 Merchant (or Brocach)

- May 25 Great Dane down town
- June 29 Sprechers.
- FINANCE: Judy Kusek: Met and talked about budget process and how to improve GT ticket sales and in getting the money deposited. Jim Meyhew is looking for an intern for financial impact statement.
- GIVING: Stefan Berggren: Looking to discuss Potosi Brewing giving.
- MEMBERSHIP: Jaquie Rice: Haven't met but people have expressed interest.
- WEB: Eric Schoville: Met and brainstormed until Keg ran out. Came up with list of things they would like to work on and priorities. Tasks include a "Welcome" e-mail, selling anniversary book, the home page, GT landing page, GT is huge part of our users on the website. Need to update. Anyone interested in the web stuff, especially programming the website, contact Eric.
- WELCOMING: Cheri Carr: Only one member expressed interest. Discuss under Old Business.

7) Special Orders – None Scheduled

8) Old business

A) Committees for 2011

- Cheri suggests rolling Welcoming into Membership due to low interest and because Membership already taking on nametags and other welcoming tasks. Decided to put Cheri on membership committee to help with welcoming, and assign Cheri to Cider for Mark, with Mark's help and guidance to get up and running.

B) Anniversary book

- close to sending to printer! Sara is close to having stories etc and layout done, photos and stories coming along,. Looking pretty nice! Club history being proofread. Need more photos maybe, for more recent years. Still proofing and editing but getting so close.

C) Nametags

- Did we vote for the nametags to be mandatory for beer subsidies? A couple of people were bothered by this requirement. It is ok to put the tag in the pocket and show to bartender. Think of it as a membership card. Helps meet new members. Helps the bartenders. Some folks do not want to wear. Did we as a board vote on this? It was more that we discussed, implemented but maybe not voted on it.

MOTION must show to get beer subsidy, but not necessary to wear although it is encouraged.. MOTION CARRIES

9) New Business

A) Steffan Tickets GT

- Is working on printing and tickets \$1,537 cost. Has gone over budget by a whopping \$37! Silver anniversary, using silver and black for main

ticket. Has 25th year seal. Seal would be outside of the budget (around \$500).

B) Fred Beer phone

- ATT tends to be anti-workers rights. Don't want the club to be political, but our contract is up in September, are we willing to switch out of ATT? Might be a good time to look at costs of plans for club savings if nothing more. Not needed to decide tonight, he can come up with an alternative and present to the board.

C) Annual Meeting

- Ralph is interested in presenting the beautiful schematics for the club brewing system. Fred says he can find a beer to bring. April 6th. At Wil Mar center as usual, required annual meeting, nothing special.

D) Great Taste Beer App

- GT I phone app was done in the past, and the folks that did this are interested in doing a site for the brewers as club members. This would be a website app. Would we like the brewers to have a place to log in to figure out their logistics and beers they want to bring, etc? This could be fun for the specialty beers and for events associated with the GT (before the GT). A fun idea, but should we wait until we can add it as a part of our website? Much discussion ensued, the technology would be great, but board generally agreed it needs to be more closely affiliated with our own website rather than a separate stand alone site, to add to continuity. Can be a web version of the program also. Eric will talk to the interested parties and see if they want to work with the website committee on this.

E) Twitter Tickets and Facebook Page

- How do we want to use social media? Could patrons benefit from a twitter volunteer thing stating what tickets are available during ticket sales? People are doing this anyway, should we make it official? Eric will pursue a twit.
- Facebook Page. Not much has been posted there. In fact, nothing since Eric posted "Go pack". We could utilize this!

F) Judy statement

- Judy has been getting a lot of complaints, this is third year on board, and some folks are not happy with things. Perhaps having the board minutes available to the general membership by the following business meeting would help. Cheri can get minutes to board, approve by e mail, and post to membership by the following Wed. Our club focus is brewing. More members seem to be brewing than in the past. The board continually strives for transparency and communication. This should be at the bottom of each month's minutes. Members can attend board meetings. Attend your board and business meetings.

Notes: Steffan has a beer writer from Costa Rica that will be coming to the GT this year and wants to write an article on the event. Can he get a press pass? Do we want an article in Draft Magazine?

Fred: we usually have three inquiries from brewers at GT by now, we are well over 20 this year. We will have a waiting list this year, for the second time.

9) Adjournment 2109

MOTION AND ADJURNED

Minutes submitted 4-3-11 by Cheri Carr, Secretary