

MHTG Business Meeting Minutes
7 September 2011
Wil-Mar Neighborhood Center

1) Call to Order - 20:36 President Eric Schoville

2) Approval of last meeting's minutes

- Minutes APPROVED

3) Officer Reports

PRESIDENT – Eric Schoville – Board Meeting minutes are posted to list (minutes reviewed during business meeting including: book sales, Economic Impact Statement, Strategic Beer Reserve, Brewpalooza event, Deb Carey dinner-pay Judy).

Mike Sproul said he has tons of grain and would like to do more brewing with the club to concoct some fun brews. Reminder to everyone that if you want to brew with a group, post to the list!

Announcements from club members:

Bob Paulino: Schooner homebrew starts Fri, Sat, and the following week. They need judges!! There are lots of entries, including from Kenosha, Milwaukee and Racine homebrew clubs. They help us a bunch for Badger Brew Off, it would be good if we could help them. Paulino is going on Sat. if anyone wants a ride. Willy Street Fair is Sept 17, raffle tickets are for sale, with one prize being a party at Capital Brewery. The money raised benefits the Wil-Mar center See Bob Paulino.

Mark Morrison: There is some GT Merchandise, see Mark during beer break. Wauktoberfest: In Waunakee Sept 24th and they are looking for help pouring beer. The event is lots of fun, although it is running opposite of Stone Fences/Apfelfest, so if not going to Apfelfest... they are looking for a dozen pourers. See Mark Morrison during beer break.

VICE-PRESIDENT – Jaquie Rice – absent (291 members)

TREASURER – Judy Kusek – Writing checks as fast as she can! Has brewer checks and is making brewer payments. It will change our numbers, numbers coming close for GT numbers. Please send all receipts to Judy, or at least let her know if you will be having receipts coming in. Thanks to those who are handing receipts tonight. We are way ahead of where we have been at this point in the past.

SECRETARY – Cheri Carr – Quiet during the meetings helps the minutes be more accurate. Thank you!

GT CHAIR – Bill Rogers – (absent) Eric reports that Bill is not running for GT chair next year. Those eligible are past presidents, current or former GT chairs or assistants. Some eligible are Mark Morrison, Glen Schultz, Fred Swanson, Mark Garthwaite, Steve Andrusz, Bob Droust, Tom Griffin. And of course, Bill, should he change his mind!

4) Committee Reports – board - chair

CIDER - Mark Schnepfer/Cheri Carr – cooperative – Apfelfest is set for Sept 24. This event includes a camp over, potluck, cider press, and is held at the lovely place known as Stone Fences, in Dousman. Apples will be \$6 or \$6.50 per bushel. We had a committee meeting and locked up most of the czars and positions, and will be sending a list out to recruit volunteers. We are going to try to do two pressings: one at Jim Lindeman's and one at the club space. Dates will be going out soon. Well wishes go out to Barb Lindeman who has suffered a stroke.

CLUB SPACE - Mark Alfred - Steve Andrusz/Steve Ensley –If you use the club space, PLEASE CLEAN UP AFTER YOURSELF!! The space looks good now, let's keep it looking good. If you have an event there, please designate a person or two to be responsible for overseeing the clean up. Do not dump spent grain in the dumpster; it is a violation of the lease to put that sort of waste in. Russ and Ralph showed off the brew system at tonight's meeting. It is stunning (round of applause)! They need some elbow grease to help with the polishing. Contact Russ if you want to help.

COMPETITION - Mark Schnepfer - Mark Schnepfer – Badger Brew off Nov 5. is coming up and we honing in on finding a location. We wanted to change it because Capital Brewery is hard place to have a speaker due to fans, coolers etc. making noise. We are looking at East Side Businessmen's Club on Monona Dr. or the Marcus Ballroom Pancake House on Nesbitt Rd. Hotels will not be within walking distance however. The club sponsors members' entries, so if you would like to enter, please take advantage of this and enter! We'd like to get lots of entries. Page Buchanan will accept entries at House of Brews, and we will also use Wine and Hop Shop. Entries will be accepted Oct 10th and 28th. Other upcoming competitions of other clubs that we will submit entries are Spooky Brews in Chicago, Land of the Muddy Waters, and Happy Holidays Contest. Be sure to get your entries in to Mark Schnepfer for these competitions. We will do subsidies for these competitions, and can look at other ones that we might like to support.

EDUCATION - Bill Rogers – The Edge-uh-muh-cay-shun Beer School this month will consist of Fred Swanson getting Goose Island here. We will be walking through a Matilda tasting, including a variety of Matilda which became a different thing when it did not hit the flavor profile. It was great anyway, so they kept it and called it Dominique. There will be beer to go home, so bring a vessel. This is really a unique opportunity. Be sure to be here!

EVENTS - Jaquie Rice – Jaquie Rice – Oktoberfest is Oct 8th starting at 3 pm at Garner Park on Rosa Rd. There will be a smattering of German beers, including from Great Dane. What are thoughts on food? The club provides meat. What do we want? German style... This is the same day as Quivey's Grove beer fest, so come to both!

FINANCE - Judy Kusek - Jim Mayhew – Talked about the Economic Impact Statement. Still do not have all the committee the budgets yet, please get them in. The budget will be presented to the board in Nov. Please get committee budgets to Jim if you have not already!! Mark Schnepfer gets the gold star for getting his in, as does Eric, for the shortest one. About the budget (from Eric) we are lucky we have some reserves, if you have ideas for things the club may like submit them to the board or to the Finance Committee. This was how the brew system came to be!

GIVING - Stefan Berggren - Carl DuRocher – The committee was inactive leading up to GT. We received a proposal and will be giving money again and will be looking at the bigger donations we do, such as the Wil-Mar Center. No other activity to report. (From Eric) if you have Giving Committee ideas, see Stefan or Carl. We can donate to breast cancer awareness etc., anything that touches us that we want to help.

GOODWILL CLUB TRIP - Fred Swanson –Cooperative – Club trip will be coming up, and e-mails will be going out to those that have first right of refusal, followed by general invites if there is more space left. The trip is in Chicago this year, so if you can't come Friday, you can meet us there and we can figure out how to get you on the bus.

MEMBERSHIP - Jaquie Rice – Mark Morrison – Membership did not meet due to GT. If you want to join, come to the Malthouse before Beer School for the meeting.

WEB - Eric Schoville – Cooperative – No new report.

TICKET SALES (AD-HOC COMMITTEE) –

This is a committee looking into ideas for ticket sales for the future. We met last night for a brain-storming session. We are looking at EIS to see how the results may affect ticket sales and ideas for future sales. The committee is looking to have some proposals to the board by Oct.

5) Special Orders – None

6) Unfinished business

A) GT Follow up

This year the city required us to landscaping permit to cover any damages.

One bike was left behind, and chained to the rack, but did get recovered. We need a sign for next year for this. We have a lost and found at the GT which goes on for a long time!!! Everything from wallets, phones, keys, driver licenses, people are looking to track their stuff down for days! If a member lost something it is at the club space and come get it!!! If you are a member, and you forget to get it out of the club tent, it must be dealt with and hauled to the club space which is kind of a pain for the vols. It takes extra effort for vols to move your stuff around, and the club space needs to be clean so get it out there! Judy is club mom and is saying clean up after yourselves!!

EMS was there for a person who went face down in the mud. One other guy thought he had broken his leg, but wanted to take a cab rather than EMS, we said NO, you must take ambulance, so he got up and walked away.

What do we think of site layout? What do we think of the Food Court? Is it a good thing to have it all the way down the hill? This location may be too much “out of the way”, and need to be “sought out” rather than “stumbled upon”. Food vendors do need access to get to their booths, but patrons may not be going down there. Should we move it to somewhere else? Spread the food out? Dave Pagelow deals with the vendors and said they generally do not like that space, since it is so far away. As the foot print expands making the fest larger, people may not ever make it down to the food. We may be better off to have them spread out or more centrally located.

The presentation tent went well! Everyone was moved out of the tent between sessions, and it went well. Maybe we should do other things besides food pairing, like a presentation of style, Real Ale, or something different. What about homebrewing tutorial? We did that before? Maybe we could again.

T-Shirt reorder will be coming up. Steve A usually does it, but Eric can send something out, lots of people are asking. For the new members, we have a reorder each year where members can get the current GT shirts

for usually less than ten bucks. They are dark green, black etc. We may be able to get other colors.

Real Ale Tent was not a mud pit this year thanks to Chris S. plumbing system. Nice! Is it good to have the Presentation Tent and RAT together in the same tent? We can brain storm this. Presentation Tent likes all the space in the shared tent. Having the long skinny tent at the top of the hill (by the permanent bathrooms) may not be utilized in the best way. Presentation and vendors could share a tent too. City makes us submit a tent plan my May or June in order to get the permit. It is the GT Chairman and the Site Layout folks that look at the site ideas. We had a waiting list of brewers; can we accommodate these brewers by changing layout?

Table display award was won by Vintage. Vintage paid for their tent in order to have the big living room set up. Maybe we should have different classes of awards so that those who do not buy their own tent or buy a corner booth can win an award, too. We had four "outliers" this year (in their own tent/booth outside the tents). Vintage did pay for it and they did bring tons of beer and their own ice. Others order lots of space, such as Goose Island and Bells. Bells felt bad that they left a mess of furniture, they were intending to come get it, but we beat them to it by being there early on Sunday morning. The dumpsters do get filled up fast with that sort of display. Do we ask the brewers if they are going to be having a special situation like taking up lots of room for activities, etc.?

How did the walk through go? The reseeding was something we had to commit to in order to get a permit, and is not part of the walk through. We must commit to that ahead of time. The Parks Department felt we might need to have more security for Friday night, that the one guy may not be sufficient. Correction: we do have four people and a squad for Fri night. Saturday night we may need more people than one? The squad car comes through every hour.

The video of the GT is great, there are lots of interviews of brewers, there is a live web-cast, and the video is on You Tube. Search for Great Taste Video.

Bill will have a couple of debriefing meetings.

The carts were great to move things around.

7) New Business - none

8) Adjournment

- MOTION and ADJOURNED 22:24

Respectfully Submitted 09-14-11 by Secretary, Cheri Carr

Members, remember this is your club! Take an active and constructive roll in your club by regularly attending your board and business meetings, and participating in committees.