

MHTG Business Meeting Minutes

6 July 2011

Wil-Mar Neighborhood Center

1) Call to Order

20:36 President Eric Schoville

- One addition to minutes, item 7B GT planning

2) Approval of last meeting's minutes

- Minutes APPROVED

3) Officer Reports

President

- Board meeting summary (minutes have been posted)

Vice President

- 282 members

Treasurer

- Reports are on the tables. Board approved recommendations of Giving Committee (details are in the board minutes).
- Group ticket sales are complete with a total of 1,226.

Secretary

- No report

GT Chair

- Mitch is working on our permitting, wanting to get a head start We hope to NOT be doing the permitting three days prior to event like in the past sometimes.. Cancellation insurance is hinged on having the permits, so we want to be prepared ahead of time to get the insurance if needed. The layout not changed, the neighborhood street closure etc. is all happening, so it looks good. Bartender of record for fest is happening, the grounds stuff moving forward, and the tents are ordered. Sample glass is around but not here tonight. It has one hole which is located on the top, so it will be perfect for beer.
- Shirts: we still have time to figure out what we want; we are looking at a tee shirt, because the logo is tie dye friendly, we may use tie dye. The brewers want us to have a bolder shirt to be more visible, as last year's shirts where light grey and faded into the background. Randy Moser did this logo, and it is kind of psychedelic this year, which is fun for the 25th anniversary. Logo was passed around.

4) Committee Reports

CIDER - Mark Schnepfer - Cheri Carr – Did meet two months ago, there is a full agenda for fall. The Cider Press might be on the 24th possibly, working on confirming.

CLUB SPACE - Steve Andrusz - Mark Alfred – Users of club space, be sure to be responsible and clean up, put things where they belong. We are doing inventory. Next board meeting will be there.

Ralph says the brew system is progressing, the frame work is done, they are finishing up the kegs, should be within the next few weeks.

What about the fork lift for sale to use for the club space? Steve E. has information on it.

Note: Steve E. stated later in the meeting that it has been sold.

COMPETITION - Mark Schnepfer - Grumpy Troll Challenge beers are here tonight. Beer Baron is putting on a German Fest, Mark will be taking entries Tonight and next Wed. It is kind of late in the game, but they have been good to us, and it would be good if we could submit entries. German beers include lager, wheat, bock, Pilsner, Kolsch, etc. Check the website of the Beer Baron for more details. Contact Schnepfer to submit your brews!

Looking at a date for Badger Brew-Off – Vintage says they are not that busy during football games, so maybe will be held there.

EDUCATION - Bill Rogers - Tony Jaques – Beer School this month TBD. BJCP classes continuing, Tony said this is a very smart group!

EVENTS - Jaquie Rice – The committee has next three months on the calendar. The events do have e-mails going out with the details, and they are also on the club calendar on the website.

This Month:

7-10 Brewpalooza is at Robyn's. Her address is in the e-mail.

7-13 Social at Malthouse

7-14 Mallards game Duck Blind. NOT subsidized. \$27.50 all you can eat and drink.

7-22 Mallards game Duck Blind (second one)

7-27 Social at Ale Asylum (We have a card for this venue, which means there is a set amount of money we use until gone).

7-30 Pizza party Mark Skuelarek's house. This is a daytime event and is family friendly.

Further Out:

10-8 Oktoberfest

12-10 Holiday party

A Non-Club Event (you may want to attend):

7-16 Malthouse bicycle pub crawl

FINANCE - Judy Kusek - Jim Mayhew – Met this eve. We will be asking committees to turn in their budgets in Sept. A letter will be going out to advise committees of this. Forklift has been sold.

GIVING - Carl DuRocher – Stefan Berggren – Board acted on recommendations. \$8,000 recommended and approved to WORT; \$1,500 recommended to WYOU, \$1,000 approved; \$1,000 recommended and approved to Potosi Brewery Museum; \$300 recommended to REAP food group, board raised to \$500 and approved; \$500 recommended and approved to the Parkinson Foundation. Beer Guru Michael Jackson had Parkinson's; \$300 recommended to Madison Area Bus Advocates, the board did not approve. If you have ideas for charitable giving, send Carl an email if you have ideas)

GOODWILL CLUB TRIP - Fred Swanson – We are going to Chicago. Trip takes place the weekend before Thanksgiving.

MEMBERSHIP - Jaquie Rice – Haven't met

WEB - Eric Schoville – No report

5) Special Orders – None

6) Unfinished business

A) 25th Anniversary Book Update

We will be getting the preview pages in the next couple days and will check for errors. The book will be going to the printer one week from Fri. It is 80 pages long and will contain a bio on the GT history and two pages for each GT year. There are lots of mentions in the index, so if you are in it, buy lots of copies! We will be selling the book at the T- shirt booth at GT. The Finance committee discussed perhaps taking orders via I-phone. There is a free app and a free card reader that we could use for a 2 or 3 % transaction fee. This allows you to "swipe" and transact on-line. We will also set up a tent and table outside the gate for the captive audience that is 'the line'. We will be selling as people are walking out afterwards also. What about a way to carry the book like some sort of nice bag or carrier? People may be more likely to buy if they have a way to carry it. Yes! Let's make it out of the 2008 posters...In all seriousness, what about a reusable bag, we'd have to charge for them because there is a cost to this sort of bag. The book will be advertised in the program also.

B) Madison Craft Beer Week Glasses

Mark Schnepfer is about to start selling off the glasses that people ordered and have not picked up or paid for. See him if you want some. They are nice little glasses with the club logo on one side and the Craft Beer Week on the other.

7) New Business

A) 2012 Ticket Sales Committee

At the Board Meeting, the idea came up of an ad hoc committee to look into the process of ticket sales. There are some folks that are interested, and have signed up. Committee may meet one or two times before this year's GT, and then afterward to see what kind of changes we may want to implement. Changes could include mail order, live sales and on-line sales. Some things may be best to stay the same, and some may be better with some tweaking.

It was brought up to possibly add some questions to the Economic Impact Study, but was said that the EIS is quite scientific, and the questions are very specifically chosen for that exact study.

B) GT Planning

Discussions:

- Music: Great line up this year which includes the Kissers, Yid Vicious, Mama Digdowns of course. Jim James and the Damn Shames, as well as a Keatons revival. John Kraniak's band and much more! There is lots of returning as well as new music.
- Brewers: Lots of brewers interested and signed up, there is a waiting list of breweries wishing to participate, many of which are new breweries out there, and some are spin-offs of other breweries that have been to the GT.
- Volunteers: Looking for a few more for clean up after the event.
- Brewer Dinner: Mark Alfred is taking over for Gail. Breweries will be getting six tickets this year instead of four because almost every brewery needs to use more than four people to make their booth work over the course of the day. It means we will be providing more meals, and we will NOT be off-setting the cost by giving them less money. It seems like the right thing to do to feed the people they need fed.
- Utility Golf Carts: It will be worked out who can drive and when they will be available for use.
- Second cold truck: This will be for overflow from the semi, and will not be another semi, just a cold truck. It will likely be used for club beer, sodas, water, brewer food for Sat, and extra ice ice ice...
- Front gate: Will have the shiny new banner and four tents.
- Presentation tent: There will be three sessions, and we will charge \$2 per head for entry. Let Greg Y. know if you have ideas on how to do this. Questions arose on how we arrived at this \$2 per head. Judy states it was \$1 in the budget for a total income of \$300.
- Bread: 15,000 pieces of bread! Is this enough? Looking at wholesale prices. There is \$500 in the budget. Bread people are interested in getting some tickets in exchange for some bread. Do we keep giving out tickets? How many is too many.
- Friday night dinner: We need some members to donate beer for this. The brewers find it to be a treat to be able to drink our home brew!

Brewpalooza is on Sunday, Get your stuff together and brew this Sun. for the Fri. night club/brewer dinner.

- Cab loading volunteers: They are standing in the sun and would like to have a farmer's market style canopy to stand under.
- Ad sales: What about Leinenkugel's? Could we give this space to another?
- Real Ale: Planning going well! Need more taps for more casks.
- Brewer Load-in: We need more hand carts, and needs them to be in good repair. Last year there were issues with malfunctioning hand carts. Club Facilities/Equipment should facilitate this. Steve Ensley said he has been working on fixing some. Said some had their tires blown out from over filling. If you want to volunteer for an afternoon, see Steve E. or Club Space Committee. Do we have money for more carts? Judy reports that we do, and said that we have discussed the need for more hand carts.

8) Adjournment

- MOTION and ADJOURNED 21:50

Respectfully Submitted 07-10-11 by Secretary, Cheri Carr

Members, remember this is your club! Take an active and constructive roll in your club by regularly attending your board and business meetings, and participating in committees.