

MHTG Business Meeting Minutes Annual Meeting

6 April 2011

Wil-Mar Neighborhood Center

1) Call to Order

20:06 President Eric Schoville

- No additions nor updates

2) Approval of last meeting's minutes

- Minutes APPROVED

3) Officer Reports

President

- 2010
Great year!
2011
This year, we have our new (and old) board members and our general membership numbers up; we are looking at how to make new members comfortable; we are hosting the AHA Regional again; conducting beer schools; we have more judges training for the BJCP exam; we have initiated website changes with more to come; we are implementing the club's first brewing system. It is the 25 year anniversary, and some members have been here for 25 years. Amazing! We have the Festival's commemorative book happening, and we have the most requests for brewers ever, which speaks volumes about our group and event. Where is our future? How do we move forward and what are we hoping for? There are now many festivals out there happening more than ever before. How do we continue to stand above the rest?
- Board meeting summary: We approved a budget for the club brewing system; talked about nametags concerns, and voted that members are encouraged but not required to wear nametags, but you do need to have your nametag in order to get the beer subsidy. See the board minutes that have been sent out.

Vice President

(Absent) President reports we have 256 active members. Three new members attended this meeting and introduced themselves and why they want to be here. Welcome!

Treasurer

Not much happening, in between money from last year and this year. We are paying money towards the anniversary book and the next expense will be the ticket printing.

Secretary

No Report

GT Chair

Ticket sales are coming up. Randy Moser is working on the logo; glassware is decided upon and will have a silver rim for silver anniversary.

4) Committee Reports

For new members, join a committee!

CIDER - Mark Schnepfer - Cheri Carr - Confirm with Cheri or Mark if you want to join or rejoin. For new members, we have a cider fest in the fall, and do two or three pressings each year.

CLUB SPACE - Steve Andrusz - Mark Alfred - Described the space use for the new members. Let the chair people know if you want to use the space. Steve Ensley said we have more space in there now, we re arranged for better use, stored up above. There is a library with brewing info. Dave Pagelow is the librarian. Contact him for info.

COMPETITION - Mark Schnepfer - Met last month, collecting entries for two up coming competitions, Between the Bluffs in La Crosse and Title Town Open in Green Bay. The club will sponsor you to enter competitions. Mark will forward the competition info to everyone.

Grumpy Troll is May 14th. Sign up on the sheet if you want to judge or steward. You can enter most anything with the exception of sour category or bread (infective). The Best Brews will be made by the Grumpy Troll, and the beer that sells out first, wins!

Keith Symonds - Regional competition of the Nationals coming up. This is a national homebrew competition. This Saturday (4-9-11) most all judging will take place. There are over 700 entries, and we have room for a couple of more judges. 7 or 8 panels will be judged pre or post, rather than on Saturday. This will be sours, pilsners, European ales, and a couple others. If you have a kitchen or room to provide and want to judge contact Keith. Monday eve at 5 pm, a Grand Master judge from Oregon (state) will be here for a presentation and you can perhaps sit in. Thank you to all that helped unpack entries last Sat, and thank you to Steve for organizing them. Judges for meads and ciders are needed Saturday.

Bob Paolino – Next sat in La Crosse is Between the Bluffs Homebrew Competition. Let Bob know if you want to go or judge and get free tickets to the beer festival following the competition.

EDUCATION - Bill Rogers - Tony Jaques - BJCP classes are full. We had been talking about a day of looking at homebrew systems at club members' homes. Mike Sproul stated he has a list of folks willing to show their systems and a bus that will transport people, so we need to pick a date and get it organized. We

need people that are willing to have their systems set up to be visited, we'd like to have five or six set ups. We will meet at the club house once we pick a date.

EVENTS - Jaquie Rice – (*absent*)

FINANCE - Judy Kusek - Jim Mayhew – We met tonight and talked about ticket sales, security, and cash handling procedures. We are starting to put together a financial impact study to see what type of impact GT has on our local economy. This could be used for data to the city or for the website, etc.

GIVING - Carl De Rosher - Described the committee's purpose of charitable contributions to non profits through our proceeds from GT, et al. We have a pending request from WYOU. Talk to Carl with requests for giving.

GOODWILL CLUB TRIP - Fred Swanson – The Club Goodwill Trip is designed pay visits to the brewers that take part in GT. This year is Chicago, Fri thru Sun, the weekend before thanksgiving.

MEMBERSHIP - Jaquie Rice - (*absent*) President Eric Schoville spoke about the Welcoming Committee. Because there was not much response, tasks involving welcoming new members will be taken on by the Membership Committee. Mike Sproul asked about creating a mentorship program for brewing for new brewers to be paired with experienced brewers.

WEB - Eric Schoville - Met last week and prioritized a list of things to get done (later in agenda).

5) Special Orders

**Fill up your beer so we can do a toast for the Annual Meeting.
Cheers!**

6) Unfinished business

A) Club Website

- An e-mail was sent asking members to log into the website. Did everyone get it? Comments included: It is getting more user friendly. The pictures are avatars now. We are fixing bugs. Looking for participants in the Web Committee, especially those with Drupal. GT pictures are not up on the new website yet. It will have picture galleries.
- A huge list of things to do was brainstormed, and prioritized. First is to get set up to accept payments for the 25th anniversary book within the next couple of weeks. Also discussed the look, feel, and layout. If you have ideas, etc. please e-mail the committee. We looking for Drupal people to help.

B) 25th Anniversary Book

- Crunch time! Sara giving articles to prep. Festival and club articles will be in front, followed by 25 years of stats, photos, and stories from over the years, with the history at the end. Kate needs some more 2006 pictures. We have lots of great photos, a thank you list, and there are photos of GT czars being taken. We'd like to have many pictures of czars to show how many folks it takes, now compared to early GT Fests. Not everyone is mentioned, so please do not be offended, we are trying to get everyone, but it is most important for the brewers themselves to appreciate the event through the book, and for them to be able to sell in their brewery shops.

7) New Business

A) GT Tickets

- Tickets are at printers. Thank you Carol and Steffan! Working on getting them finished up and printed.
- Ticket sale teams are forming for those who did it last year, we will start with you.
- Gail is transitioning into mail order tickets. Will be looking for volunteers, after on-site ticket sales are done. Requests that were mailed too soon are, as usual, being rejected and returned in the self addressed envelope the purchaser includes. Requests must be mailed no sooner than May 2nd.
- Kate Stalker has arranged for a time lapsed camera for the event! There will be two cameras, one for festival, and one for the line. Anyone that has any experience with this, contact Kate.

B) No Crap on Tap

- Ted Gisske reported the club participated in an event in Janesville for WORT Community Radio showcasing home brewers. May 22nd is the WORT Block Party, where the club hosts a "No Crap on Tap" beer garden. This has been a part of this block party for many years. We serve 25 to 30 beers over the course of the day and raised \$12.5 grand for WORT last year. We will be looking for people to pour, so be watching for the e-mail to go out requesting volunteers. This year WORT will have a commemorative cup for 1\$, refill for \$5.

C) Club brewing system presentation

- Ralph and Russell gave a groovy presentation complete with schematics detailing the up and coming Club Brewing System. Thank you Ralph and Russell for all your time and hard work on this project!

8) Adjournment

- MOTION and ADJOURNED 10:15

Respectfully Submitted 4-13-11 by Secretary, Cheri Carr

Members, remember this is your club! Take an active and constructive roll in your club by regularly attending your board and business meetings, and participating in committees.