

MHTG Board Meeting Minutes

22 May 2019

Club Space

Present:

President: Mark Alfred, VP: Paul McGuire, Secretary: Cheri Carr, Treasurer: Dan Bush, GT Chair: Jason Walters, At-Large Board Members: Peter Steinberg, Lee Jones, Brian Phillips, Nick Balazs.

Members present: Jim Mayhew, Bob Drousth, Mark Schnepfer, Fred Swanson.

1) Call to Order – 18:36

Last meeting's minutes APPROVED via e-mail in order to expedite distribution to the membership.

Tonight's meeting will be in conjunction with members from the Great Taste Steering Committee and regular reports will be tabled.

2) Comments from Members – An email was sent to the board asking if it was ok to post a fund raising email letter. It is ok and it will be sent out.

3) Officer Reports

PRESIDENT – Mark Alfred – *no report*

VICE-PRESIDENT – Paul McGuire – *no report*

TREASURER – Dan Bush – *no report*

SECRETARY – Cheri Carr – *no report*

GT CHAIR – Jason Walters – Artwork, brewers' gift and glassware under way. Feels like we are ahead on things. Good conversations happening with the fire department. Eliminating the bread baskets and bread. Reported on the current Czars and the changes taking place. Discussed the folks in roles that are remaining and changing. Discussed number of wristbands and hard cap numbers for vendors and other groups coming in, better defining can mean we can further hone in on ticket sale numbers. Lottery decisions are being made. Sending out the second and third waves of brewers. They are confirming as they are receiving the info. Fred Swanson is working out presentation tent ideas. Volunteer emails have gone out and Steve Krieger is getting the responses for returning volunteers. City Liaison is working on things and the permit has been submitted. We are asking to increase our expanse of the park, they are working

with us on the numbers of people we are allowed to have in for the given footprints. Parks dept. is concerned about the grass if we have more people. There is significant lead time required to change the footprint, so we would need to approach this soon after this year's event. Will start working with the app people once we get the breweries set. Group sales were down slightly, as was mail order. Merchandise sales people are working on the products for this year, as well as the staff shirt, using a vendor that does brewery merchandise and is anxious to work with us. Looking at new or additional food vendors. Some may change and we are looking on what is a good fit for the event. Will be looking to get deposits and confirmations earlier for their benefit.

4) At-Large Directors Report

No reports

5) Committee Reports

CIDER and MEAD – Cheri Carr – *No report*

CLUB SPACE – Peter Steinberg – *No report*

COMPETITION – Lee Jones – *No report*

EDUCATION – Brian Phillips – *No report*

FINANCE – Dan Bush – Discussed the numbers.

GIVING - Nick Balazs – Have two proposals:

1. \$300 for Harmony Bar golf outing for Madison Commonwealth Development to sponsor a golf hole for their fund raiser. MOTION TO GIVE \$300 GOLF HOLE by Mark Alfred. SECOND by Dan Bush. MOTION VOTED DOWN. Discussion was that we do give to MCD but would like to give to them directly. Give back to giving committee to decide how to give to this organization.
2. \$1000 for the beer museum at Potosi. MOTION TO GIVE \$1000 by Paul McGuire. SECOND by Lee Jones. MOTION CARRIES.

GREAT TASTE STEERING - Jason Walters – Sold the tickets! Had two new locations, Ale Asylum and WI Brewing. Lots of camping room. Really nice environment. Had food and smore fixins, and coffee and pastries in the morning. Will be having debriefing with the staff at these places since it was their first time. 6:45 am on Saturday was the first people in line (at Vintage). They had lots of food for sale and special release bombers. Capital Brewing also had a good breakfast for sale and coffee. Karben4 had a video game extravaganza Sat, Malt House had a bloody Mary bar Sunday am, Ale Asylum lined up in the back parking lot, stayed open late sold lots of food and beer. Had food in

the am and a special release. Two brewery owners were there for 23 hours straight. There was a medical event there that caused some on line back and forth issues, but we hoped we handled it professionally, and will make sure that we have emergency procedures in place that are clearly communicated. We will need to work on consistency between venues regarding times of wristbands and other rules and procedures that are part of MHTG. Venders have the discrepancy to handle their venue as they see fit. The committee will be addressing issues moving forward.

MEMBERSHIP – Paul McGuire – *No report*

WEB – Paul McGuire – *No report*

6) Standing Reports - none

7) Unfinished Business- Quartermaster

Mark Alfred sent out a description of the Quartermaster position. Looking at who may make a good nomination. Once ready to announce, the board will take nominations. The Club Space will need to weigh in as well. The position will be a year round position with a significant involvement with the Great Taste, as a Czar position. MOTION TO APPROVE CREATING THE QUARTERMASTER POSITION AS PROPOSED by Dan Bush. SECOND by Nick Balazs. APPROVED.

8) New Business – none

9) Adjournment

MOTION TO ADJOURN by Nick Balazs. SECOND by Mark Alfred. ADJOURNED
20:38

Respectfully submitted 05-22-19 by Cheri Carr

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.

CALENDAR

6/5/19 Business Meeting Wil-Mar 8:30 pm
6/12/19 Second Wed Social Malthouse 7 pm
6/19/19 Education Foraged Beers, Wil-Mar 8:15 pm
6/26/19 Fourth Wed Social Hop Haus. Board Meeting 7 pm
7/3/19 Business Meeting Wil-Mar 8:30 pm
7/10/19 Second Wed Social Malthouse 7 pm
7/17/19 Education, *tbd*
7/24/19 Fourth Wed Social Great Dane Downtown
7/31/19 Fifth Wed Social *tbd*. Board 7 pm
8/7/19 Meeting in the Park pre Great Taste 6:30
8/10/19 GREAT TASTE OF THE MIDWEST