

MHTG Board Meeting Minutes

28 Nov 2018

Wil-Mar Center Conference Room

Present:

President: Mark Alfred, VP: Paul McGuire, Secretary: Cheri Carr, Treasurer: Dan Bush, GT Chair: Jason Walters.

At-Large Board Members: Doug Randall, Peter Steinberg, Lee Jones.

Absent: At-Large: Nick Balazs

1) Call to Order – 19:05

Last meeting's minutes APPROVED via e-mail in order to expedite distribution to the membership.

2) Comments from Members –None present

3) Officer Reports

PRESIDENT – Mark Alfred – Busy with holiday party, tying up the final competition items. Working on Great Taste czar items for next year, including looking at sponsorship for entire cost of brewers' gift, with Jason Walters. This is our last board meeting, it has been a pleasure and I appreciate our accomplishments and everyone's hard work.

VICE-PRESIDENT – Paul McGuire – 461 members. Board dinner is next week. Will reach out to everyone for the final arrangements.

TREASURER – Dan Bush – Sent out the Oct financials. As of right now we have only three brewers that have not cashed their checks, and they have been referred to the Brewer liaison, to get these finished up. Discussion and questions answered regarding the statement. There was some reimbursement issues with receipts that were two years old, we should probably have a reimbursement policy. Currently the treasurer has the ability to determine a deadline as far as reimbursement dates. Dan stated as treasurer he would like people to have clarity as far as what is reimbursable, such as clarity on items like travel, meals, incidentals, etc. We previously had line items for every item for each committee but more currently the committees have the ability to budget their own committee money rather than line items to the treasurer, committee heads should be having discussions with the members to be sure everyone is clear on what is

reimbursable. We can announce at business meetings as well. We should have some general parameters. Please send your thoughts to Dan.

SECRETARY – Cheri Carr – no report

GT CHAIR – Jason Walters – Looking at brewers' gifts. Reaching out to a local artist we would like to work with, are also back in communication with MATC art department. In previous years we were a class project for them and we were given lots of ideas. We are trying to get an early start on logo so we can get moving with merchandise and glassware etc.

Need to look at tech things as well, first of the year. Looking to streamline volunteer base items, including better use of the Great Taste domain. We have established the email addresses for all Great Taste things as well as the volunteer into GT domain, so emails will transfer on to the next person in that role. Looking to compartmentalize various areas of the GT staff roles into divisions or management areas for assistants to oversee. Looking into creating some guidance for handling legacy brewers and breweries attendance. The model formula we are using for increasing some turnover and adding in new breweries worked out very well this year.

4) At-Large Directors Reports

No report

5) Committee Reports

CIDER and MEAD – Cheri Carr – Looking to have a mead competition next Feb., and a tasting this winter. Will be announcing this to the members.

CLUB SPACE – Lee Jones – Looking at the one barrel system updates.

COMPETITION – Peter Steinberg – Badger Brew-off was a success. Had a large judge turnout, had a good group out of Milwaukee. With the classes, we have added about 20 new judges in the past two years. Will do the class again. Looking to add some mead judging. Will be doing a big brew judging in Jan.

EDUCATION – Doug Randall – Met recently and ran through the upcoming social events. Next meeting will be in April.

FINANCE – Dan Bush – Met before the last business meeting, Will be looking to replace one member that is leaving town, Brandi Hedtcke's family is moving. Best wishes Brandi!

GIVING – Nick Balazs – Absent
Paul McGuire reports one recommendation:

\$1110.00 (the remaining funds for the year) to the Luke House of Madison. Care for people on the margin of society by providing a resource, serving meals and other support using volunteers and creating a sense of community. MOTION TO APPROVE by Doug Randall. SECOND by Lee Jones. MOTION PASSES.

GREAT TASTE STEERING - Jason Walters – Met and covered lots of agenda items. Looking at ticket sales locations. A couple that were not available this year are again, so planning locations for next year.

MEMBERSHIP – Paul McGuire – Elections will end at the business meeting next week. Board requests that the committee send out a reminder.

WEB – Paul McGuire – No Report.

6) Standing Reports –

GRAIN: More was spent this year, people using program. We are looking at the numbers spent on grain because it is growing. The board stated we appreciate all the homebrew at meetings! And also the fact that homebrew is announced so we all know what is there. We have been doing more promoting of our core mission.

HOLIDAY PARTY: Close to 200 have rsvp'd. Getting the list of volunteers. Getting things staged at the club space. Cheese orders happening. Will be at Capital again. Will have the volunteer list soon.

7) Unfinished Business

Board Dinner to occur 12/6/18.

8) New Business

A. Change in Financial Institution

Switching to Park Bank. This was the unanimous decision of the finance committee after reviewing institutions. MOTION TO TRANSFER THE CLUB'S FINANCIAL ASSETS FROM UW CREDIT UNION TO PARK BANK by Dan Bush. Second by Doug Randall. MOTION CARRIES.

B. Change in Insurance

We have been working on finding a new agent because our agent is retiring. Will be switching agents but staying with the carrier

BUDGET:

Came in where we were expecting to in terms of the projected loss. Finance is recommending a \$10.00 dues increase which would fit into the bottom line. Not looking at changing ticket price at this time but are looking at brewer facing sponsorships. The committee had much discussion and careful thought on the budget before submitting to board. MOTION THAT THE BOARD ADOPT THE BUDGET AS RECOMMENDED BY THE FINANCE COMMITTEE by Dan Bush. SECOND by Mark Alfred. Discussion. The club members basically use the money generated by the Great Taste through programming and benefits. We also do a lot of giving, and we do not want to give this up. In the future will need to look at how MHTG may need to take more care of itself to some extent through dues or changing programming. We have the savings needed in order to self insure our event to some extent in case of the situation where we can't have the event. Event insurance is very expensive, so our reserve saves us a significant amount of money each year. In the event of a cancellation, refunding tickets (Pays for itself), licenses, tents, insurance, park, shuttles, security, and other items must be paid for either way.

GT is also looking at other cost saving measures. Members are more and more seeming to understand the benefits associated with being a member. Does it make sense to have the dues be the same as the ticket price? This has come up over the years. It wouldn't have to be that dues would rise if ticket price did. Dan stated that ticket price is for a purpose, as are dues, for a different purpose, and does not make much sense to tie them inexplicably. VOTE ON MOTION ON THE TABLE. MOTION CARRIES.

9) Adjournment

MOTION TO ADJOURN by Doug Randall. SECOND by Lee Jones.
ADJOURNED 20:56

Respectfully submitted 11-30-2018 by Cheri Carr, Secretary

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.

CALENDAR

12/5	Business Meeting, Wil-Mar 8:30 pm
12/12	Second Wed Social, Malthouse 7 pm
12/19	Education: Aged Beer Night, Wil-Mar 8:15

12/26 Fourth Wed Social – *on your own. No board meeting for Dec*
1/2/19 *No Business Meeting for Jan*
1/5/19 HOLIDAY PARTY Capital Brewery

OTHER EVENTS:

none