

MHTG Business Meeting Minutes
6 Mar 2019
Wil-Mar Neighborhood Center

1) Call to Order

8:37 pm

2) Approval of last meeting minutes

MOTION TO APPROVE MINUTES by Doug Randall. SECOND by Greg Tatusko. MOTION APPROVED.

3) Officer Reports

PRESIDENT – Mark Alfred – Welcome back, last month's meeting was cancelled due to weather. Welcome to the new board. Heartfelt thank you to the old board, and thank you to the members for making this a good club. Working on the transition from the past year, working on some GT issues. Answering questions and queries from club. Looking at sponsors for some areas of the GT.

VICE-PRESIDENT – Paul McGuire – 430 members. Homebrew introduced. Had a good homebrew half hour prior to the meeting. Homebrew on the back table to try. Thank you for sharing!

TREASURER – Dan Bush – Went over the numbers. Transition between financial institutions is on-going, and we are switching to Park Bank. We are looking at not needing to carry event insurance - which is quite expensive. Slow month in general. At the board meeting, discussed the 2018 year end numbers. After the close of the year, ran the budget. The club ran 11.5 k over budget, this what more than we were expecting to be in the red. We are looking at how to cut expenses, for example the holiday party, or other member centered things. As far as the Great Taste, each brewer costs us \$1,100 or \$1,200. So every time we add a brewer..... we would like to sit with the current number. Ticket numbers have been static at \$60.00 for much longer than we expected. We are all pretty much in agreement that we should expect an increase for 2020. We love the park, we love being able to get new brewers, etc, but we need to look at how we can get back on track for a long term plan being more careful and deliberate with budget. Czars have been sent a note about expenses and reimbursement. We

are doing better jobs of managing things and will continue to do this. Many non-profit organizations benefit from the Great Taste, including our club.

SECRETARY – Cheri Carr – No report

GT CHAIR – Jason Walters – Will report in committee report.

At-Large Directors

No reports.

4) Committee Reports

CIDER and MEAD – Rita Jones announced she is the new chair. The Cider and Mead Committee plans events around cider and mead ☺. We have a competition and also tastings. We have pressings, we have a large pressing camping event each fall. Most recently was held at the Cider Farm by Mineral Point. This year the event will again be at the Cider Farm and will be Sept 28. We also organize bulk purchases of apples or honey, and do field trips to cideries. May have some field trips coming up this year.

Will have our annual Cider and Mead tasting March 24 at the Club Space from 2-6 on that Sunday. Bring homebrewed cider or mead, commercial cider or mead, or a dish to pass for the potluck.

Always looking for new members that want to be active and involved, including future chairs or volunteers.

CLUB SPACE – Joe Farnsworth is chair. Looking to join? Hit up Joe. Working on the one barrel system. Working on improving the bathroom area. We have a RO system and a grain mill. Nick Balazs is looking for help this weekend to take down a vent hood on the East side to be brought to the club space.

COMPETITION – Meeting Wed at the Club Space. Dave Sampson is Chair. The committee runs Badger Brew-off, organizes a BJCP training course for judges. In two months on May 4 is the AHA Big Brew Day, and we have a brew-in at the club space for that. We sponsor brew-ins all year long, we organize judging, and keep members posted about area competitions and facilitate entries.

If anyone wants to hold a brew-in, see Dave Sampson, and they can help. Glendale Beer Lovers Festival is coming up in June. Parched Eagle, One Barrel, and some others have expressed interest in having competitions

organized with us. We are also looking at holding a county wide interclub competition.

EDUCTION – Chair is Brian Phillips. Met tonight, laid out plans for beer schools which occur on the third Wed of the month, and also laid out social events. We have a rough schedule laid out up to June. Always looking for members or leads on schools or events. Anyone can do this.

education@mhtg.org. Mark Schnepfer and Brian can get you on to the list for committee emails, if you want to be included in them. We also plan weekend bus trips or small fiend trips. Looking for ideas all the time. We like to visit places that are not going to be on the GT Goodwill trip, and we like to visit local breweries. We have three or four bus trip ideas: Milwaukee, up North to Point and Central Waters, Green Bay and Fox Valley, or possibly North side Chicago. Some local ideas include Flix, N+1, Stateline distillery, Yahara Bay Distillery, Vintage, Ale Asylum, Tangent. Give ideas to Brian Phillips.

FINANCE – Has met a couple of times, discussing budget. Met tonight, started to talk about the first Sunday of May which is ticket sales. We have changed financial institutions so we will need to talk about what changes we will be making to accommodate the logistics for the day. We do have some changes in venues, so that will affect how we handle logistics.

GIVING – The Giving Committee has a 30k budget set up to give back to the community. People on the committee review and discuss the proposals submitted by club members. The committee will make a recommendation to the board for approval. Nick Balasz is the Liaison. Greg Younkin takes the notes, and Carl DuRocher is the chair. Currently Giving will be considering \$7,500 to Wil-Mar for their capital campaign for renovations to the building. We did this last year, and hope to give again this year. We can provide all the details on where the money has gone over the last two years. Generally meet the third Tues of month at Wil-mar.

One proposal on the table this month:

Breast Cancer Recovery Fund \$3,000 approved by committee and board.

GREAT TASTE STEERING – Great Taste Steering Committee is comprised of former chairs, finance, brewer liaisons, and the current chair. 7 members get together once a month to determine and guide the direction of the Great Taste, and the operations as well. These are the veterans of the event with historical knowledge to help steer the future.

Updates, we have changed a few ticket sales locations. We have decided to take another direction in locations, and are looking at places that can easily accommodate a camping experience with amenities. We had Karben4 added last year, they staffed all night, provided food, and had special release beers. In the morning they had donut and coffee vendors. Vintage also has special releases

and other amenities. We are adding places that are willing to provide this sort of location. Capital Brewing is also providing food and releases. We reaches out to industrial locales, adding Ale Asylum and Wisconsin Brewing. We are working with these locales to provide food, be open late, provide restrooms, etc. We are saying thank you and good bye to some of the liquor stores which are in neighborhoods and not as conducive to having all night lines and camping, such as Cork and Bottle, Steve's Wine locations, they see what we are going for in the future, understand, and are getting a special thank you package. Malthouse will be a venue as well as they can provide food carts and things. Wine and Hop and Star were not venues last year for various reasons, and they also fall into the category as not as user friendly for the neighborhood. Thank you for your years of ticket sales! All of this info is posted on the website, including the amenities and details of the sites. More will be posted as available.

Continuing to look at brewer facing sponsorships.

Planned deficit this year is higher than we anticipated. Event gets more expensive to run every year. Looking at ways to increase revenue. Looking at ticket numbers and footprint with the city. Maybe we can make changes for next year. We have around 700 volunteers that are all in the festival, and looking to czars, look at your team, look to see how many volunteers you have and how many you may need. We could maybe allow for natural attrition and shifting. Let's see if we can streamline things into the future, Brewer number will remain the same. We will still be doing the lottery and bringing in rookie breweries each year.

Steve Krieger (Vol coordinator) said that we should make sure that czars A. are still wanting to czar, and B. if they have the staff in order and do they need this many people.

MEMBERSHIP – Greg Younkin chair. Responsible for by-laws, annual election. Membership issues.

WEB – Mark Schnepfer – Runs the web. If you have a technical aptitude and want to join, let us know. We usually have a virtual meeting Thursday evenings. We are talking about updating the membership email list, used to be manual system, but now you are a wiped off the membership lists you are on if you do not renew on time. If you check the auto renew button, you will be renewed each year through a secure credit card system (stripe). It is the same service that charges your membership dues, so it is a safe set up. When you renew, it will automatically add the new membership onto the expiration day. If your membership lapses, you will be wipe off your lists you subscribe to. We will soon have new email address and will give the info as it comes up.

5) Standing Reports

GRAIN: The board will be receiving reports monthly for the grain program so that they can keep an eye on the budget/bottom line. There will be a report for the hops too to help monitor usage.

HOLIDAY PARTY: We have a holiday party, see Mark Alfred to volunteer.

OCTOBER FEST SEPT 22.

5. HOMEBREWER OF THE YEAR

JUDGES:

FIRST Bob Paolino

SECOND Gary Lockwood

THIRD Peter Steinberg

CONGRAT AND THANK YOU!

There were 29 members who participated in Homebrewer of the year.

HOMEBREWER:

FIRST Gary Lockwood (placed in 10 of the 16 he entered)

SECOND Caleb Meinke (placed in 4 of the 4 he entered)

THIRD Phil McConnell (placed in 8 of the 11 he entered)

CONGRATS! Keep on brewing and judging.

8) Adjournment

MOTION TO CLOSE by Dan Bush SECOND by Dave Sampson. APPROVED.
Adjourned 09:58 p.m.

Respectfully Submitted 03-12-18 Cheri Carr, Secretary

Be an active member of your club by regularly attending your board and business meetings, and participating in committees.

CALENDAR

3/6/19	Business Meeting, Wil-Mar 8:30 pm
3/13/19	Second Wed Social, Malthouse 7 pm
3/20/19	Education: Foraged Beers, Wil-Mar 8:15 pm
3/24/19	CIDER TASTING CLUB SPACE
3/27/19	Fourth Wed Social, Cider Farm Tasting Room. Board 7 pm.
4/3/19	Business Meeting, Wil-Mar 8:30 pm
4/10/19	Second Wed Social, Malthouse 7 pm
4/17/19	Education tbd

4/24/19 Fourth Wed Social tbd. Board 7 pm
5/1/19 Business Meeting, Wil-Mar 8:30 pm
5/5/19 TICKET SALES GREAT TASTE

OTHER EVENTS:

First week in May: Craft Beer Week

OTHER EVENTS:

none