

# **MHTG Board Meeting Minutes**

## **27 Feb 2019**

### **Full Mile Brewing Co.**

#### **Present:**

President: Mark Alfred, VP: Paul McGuire, Secretary: Cheri Carr, Treasurer: Dan Bush, GT Chair: Jason Walters.

At-Large Board Members: Peter Steinberg, Lee Jones, Brian Phillips.

Absent: At-Large: Nick Balazs

#### **1) Call to Order – 19:10**

Last meeting's minutes APPROVED via e-mail in order to expedite distribution to the membership.

#### **2) Comments from Members –None present**

#### **3) Officer Reports**

**PRESIDENT** – Mark Alfred – Welcome to the new board. We accomplished a lot last year and hope to do the same this year. Thank you to the outgoing board members as well.

Would like to create a club Quartermaster position, president feels that he has been doing it personally, and would be better suited to have a dedicated person. Quartermaster role would be for supplies and stocking. Committees can go to quartermaster person to get supplies, and they would handle the financial end as well of keeping track. Right now there is not a clear directive on how to handle and order. This can keep a better handle on what is being ordered and what we have on hand. This person would work with the club space chair and liaison. Keeping the club space stocked and supplied for events and club space use (ie cups, mops, etc everything needed for the club space and supplies for events). President will post the position first of all.

Working with sponsors on the GT to see what we can come up with.

Club Committee Liaisons assigned:

Cider and Mead: Cheri Carr  
Club Space: Peter Steinberg  
Competition: Lee Jones  
Education: Brian Phillips  
Finance: Dan Bush

Giving: Nick Balazs  
Great Taste: Jason Walters  
Membership: Paul McGuire  
Web: Paul McGuire

**VICE-PRESIDENT** – Paul McGuire – 441 members. Working on the GT volunteer database software with Steve Krieger. Will have more on this later. Working on other tech things for the GT.

**TREASURER** – Dan Bush – Sent out the financials. The honey order from last year needs to be sold, it is still a line item. See Peter Steinberg for honey. January is a slow month in terms of finance.

**SECRETARY** – Cheri Carr – no report

**GT CHAIR** – Jason Walters – Reporting in GT committee report.

#### **4) At-Large Directors Reports**

No reports

#### **5) Committee Reports**

**CIDER and MEAD** – Cheri Carr – Had a meeting at the Malthouse last week and elected Rita Jones as chair. Will have a tasting on Sunday Mar 24 at the club space. Mar 27 will be a soft opening for the Cider Farm tasting room. We will hold our pressing event at the Cider Farm on the last weekend in Sept this year.

**CLUB SPACE** – Peter Steinberg (new chair) – President reports that there are a bunch of tubs that got destroyed so will need replaced for GT. They have not met.

**COMPETITION** – Peter Steinberg (reporting) – Have not met. Worked with education on the cider and mead competition this month. Glendale Beer Fest is coming up. There are feelers out from One Barrel and another brewer for a competition. Wine and Hop Shop wants to include some of our judges for a stout comp. Will be announcing a homebrewer of the year at the next meeting.

**EDUCATION** – Brian Phillips – Will meet before the business meeting at Wil-Mar at 7 pm for planning for late spring and onward.

**FINANCE** – Dan Bush – Met last week. Discussed the transition of the financial institution, looking at what to do with the club reserves, we used to use Certificates of Deposit, where interest rates may vary. We are looking at CDs vs Money market for which might be better for us. Committee decided to look at the

best rate at any financial institution. Board thoughts? Board was on board with the committee ideas. Looking for a reasonable rate of return. Looking at cleaning up the budget items that have been hanging for a time. Went over the numbers. Looking at our expenses and where we need to cut back. The GT is the main budget driver. We need to look at what we want to do there and also within the club itself.

**GIVING** Nick Balazs – one proposal emailed by Nick:

Breast Cancer Recovery Fund requesting \$3,000. Committee approved the request. Dan Bush MOVE APPROVE AS SUBMITTED Lee Jones SECOND. MOTION APPROVED.

We were approached by the Madison Capital Pinks for their “Pink Rink” night benefitting Susan Komen. They wonder if we want to partner by purchasing a block of tickets. The Giving Committee would rather it go with a local org. Board agreed and stated we can post it with the announcements and the members can decide to purchase tickets individually.

**GREAT TASTE STEERING** - Jason Walters – Secured Ale Asylum and Wisconsin Brewing as two new ticket sales locations. Both locations have tons of space and could work well.

Some locations are looking at doing special beer releases on ticket sales day. Looking to make sure the locations provide what we need them to provide. Looking to further tailor our locations to what works for us, the community, and the neighbors etc. We will get some preliminary info onto the website soon. We want to have as many details as possible for the locations on the website. We have another sponsor for staff shirts.

We are operating in the red this year, looking at how we can work within our means. Looking at meeting with Madison to see their thoughts on our foot print and ticket sales.

Transferring our email to a more workable system.

Lining up sponsors, looking at brewer gift. Our artist gave us a lot of ideas, and we are honing on a few. May pick one for this year and get one on line for next year from the same artist.

**MEMBERSHIP** – Paul McGuire – Received a recommendation from a member to poll the members about what they are interested in etc. info surveys are used to see where we want to go and what we want for education events. Not sure what other info would be useful.

**WEB** – Paul McGuire – met in Jan. Mark Schnepfer as chair. If you let your membership lapse, the web will remove you from the list. People get notification. If you renew early, it will attach to the end of your 365 days, it will not start until then. 5Nines created a new server for us with more resources. They did this for free, and they will be saving us money by removing thing we do not need to pay for. We have the email greattaste.org and MHTG. Email address that need to be moved will be moved.

Web committee got a request for contact page for members. We do have a page that lists the contacts for various club committees and functions.

## **6) Standing Reports –**

Brew system: moving along.

Oktoberfest Oct 22. Noon.

## **7) Unfinished**

A. Update on change related to banking

Met with Fred Swanson to change the US Cellular to auto pay for the brewery contact phone.

Switching to Park bank is going well.

B. Stammtisch

A member feels that we should have this as an MHTG event, funding, etc under a committee. Also felt that we need to poll members to see what they want for events and activities. The board feels that the Stammtisch would basically be a collaboration with a business endeavor. We can certainly add it to the calendar of outside events, but do not wish to have official ties or responsibility. Any member that has received the training can organize brew days or events. The club will continue to promote brewing events that are happening in the community, and events can be announced through the membership and meetings. Club events can be any day and do not have to be Wednesdays.

## **8) New Business**

### **A. Auto-Renewal for Memberships**

We can do this through Stripe. We can have the membership have an option to auto-renew by clicking a box to renew. Web committee suggests that we do this. Board agrees.

**Kickstarter requests to membership.** We do not have a policy on this, so what about brewery or distillery kickstarter requests? Board did not think we needed an official policy but need to address multiple requests or repeats to the membership.

### **B. Use of Card for Payment at Events**

There are a couple card holders and the person needing the card can arrange to get the card ahead of time. We can put together a procedure for consistency with arranging the event details and payment, how do they run up the discount, ie hand out tickets, etc. Advance notice is better if you need the Finance person, Dan Bush. He is not necessarily available immediately, but he can respond as soon as possible.

## 9) Adjournment

MOTION TO ADJOURN by Paul McGuire. SECOND by Jason Walters.  
ADJOURNED 21:06

Respectfully submitted 03-04-2019 by Cheri Carr, Secretary

*Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.*

## CALENDAR

|         |                                                         |
|---------|---------------------------------------------------------|
| 3/6/19  | Business Meeting, Wil-Mar 8:30 pm                       |
| 3/13/19 | Second Wed Social, Malthouse 7 pm                       |
| 3/20/19 | Education: Foraged Beers, Wil-Mar 8:15 pm               |
| 3/24/19 | CIDER TASTING CLUB SPACE                                |
| 3/27/19 | Fourth Wed Social, Cider Farm Tasting Room. Board 7 pm. |
| 4/3/19  | Business Meeting, Wil-Mar 8:30 pm                       |
| 4/10/19 | Second Wed Social, Malthouse 7 pm                       |
| 4/17/19 | Education tbd                                           |
| 4/24/19 | Fourth Wed Social tbd. Board 7 pm                       |
| 5/1/19  | Business Meeting, Wil-Mar 8:30 pm                       |
| 5/5/19  | TICKET SALES GREAT TASTE                                |

## OTHER EVENTS:

First week in May: Craft Beerr Week