

MHTG Business Meeting Minutes
4 Apr 2018
Wil-Mar Neighborhood Center

1) Call to Order

20:36 pm

2) Approval of last meeting minutes

MOTION TO APPROVE MINUTES by Doug Randall. SECOND by Mark Schnepfer. MOTION APPROVED.

3) Officer Reports

PRESIDENT – Mark Alfred – Quiet month. Working with the GT chair on tasks for the event. Looking at getting sponsorships for certain aspects of the GT. Meetings happening with the city and police etc. Some new web functionality and we are getting used to new formats.

VICE-PRESIDENT – Paul McGuire – 460 members. Updated the check paying function on website so you can now pay by check through the website. Garage sale coming up April 22.

TREASURER – Dan Bush – Reviewed the numbers. All bills from the GT last year are in except for one. We are in our low period prior to ticket sales, and we are looking a little better than what we aim for at this time of year in terms of finances.

SECRETARY – Cheri Carr – No report

GT CHAIR – Jason Walters – USA Today poll finished our festival in second place. Good job voting! Good to get this national recognition. Getting ready for ticket sales. Artwork is moving along. A couple changes with the tickets, we will not have any tickets printed as “complementary”. They will all be printed with the face value of \$60. This won’t change how they are distributed, just showing their actual worth. Monroe Street is under construction, so Wine and Hop Shop will not be a venue this year. Karben 4 will be a venue this year, we created a one ear deal with them to replace Wine and Hop. Karben4 is excited about this and are planning some extras for the day. Star Liquor has closed ☹. Sad loss for the Willy Street neighborhood, but this means we are also losing a ticket venue. We are thinking about how this might change the venues and talking about options. Karben4 is a one year venue at this point, but they are working to make it successful.

Met with the city including parks and police, and went through the checklists of what we need to do. Parks appreciates how we take care of their park, working with police on their services. Liquor license will be for Friday night as well as for the event Saturday. South district police are the district we are in and are working with them.

At-Large Directors

No reports.

NEW TAPPING CZAR: Ben Marks. Thank you for stepping up! To help Ben out, when you borrow the equipment, make sure you DO YOUR PART to send the equipment back clean and dry. We have lots of cleaning set-ups for the tap boxes to be used in the field.

4) Committee Reports – Board Liaison – Chair

CIDER and MEAD – Cheri Carr – Rita Jones

Met last week and Rita Jones was elected chair. Annual tasting will be April 15 at the club space 2-6. Lots of ciders and a potluck. Bring your homebrew ciders and there will also be commercial examples. All members welcome. Please come! Conducting a site search for the fall cider pressing. We are looking for a camping venue. April 29 we will visit the Cider Farm and we will be looking for dates for the other site visits. We have four places we are looking at. Feb 20 next year we will have a mead competition. Reserving the date ahead of time due to busy panelists and also for time to make mead. Peter Steinburg has bulk honey you can order.

CLUB SPACE – Lee Jones – Joe Farnsworth

Met last week. Voted to continue to continue to work with the one barrel system. Taking care of some projects, updating bathroom, looking forward to the garage sale on April 22.

COMPETITION – Peter Steinberg – Bob Paolino/Dave Sampson

AHA brew day will take place May 5. Recipes will be a honey lager and Irish stout. An email with more details will go out in the next couple days, and we will put together a bulk grain buy for the base grains for the recipes. We will pick a Saturday in July to sample the beers at the club space. Last Sept we had a session pale ale competition, will probably have another one this Sept. Not settled on what style. Lacrosse Between the Bluffs competition coming up the weekend of April 28. They typically need judges. Next Door will do Tex Tubbs competition July 28. There will be a list of styles posted. Permissible ingredients are locally produced chocolate and coffee.

EDUCATION – Doug Randall – Brian Phillips

Met tonight. Talked through up to June/July.

April 18 is mash water demo. This will likely be at the club space rather than Wil-Mar so we can have more hands on event and brew that night.

April 25 Social tbd.

May 16 Kettle souring presentation and discussion.

May 23 Viking Brewpub in Stoughton. Member, David Worth is the brewer there.

June 20 Gruit. Can you brew it!

July 25 Social at the club space and maybe brew while there. Bring homebrew.

FINANCE – Dan Bush – Dan Bush

Met tonight. Talked about ticket sales. Lots of logistics associated with that day that.

AFTER TICKET SALES:

3-6 pm Great Dane Hilldale for the “after ticket sales” gathering. All are welcome. Bring something to share. It is a celebration of chocolate and big beers!

GIVING – Nick Balazs – Carl DuRocher

1. Madison Area Community Land Trust/Common Wealth Development: \$1,500/\$1,000. The original request was \$1,000/\$1,000.

MACLT is a holdover from last year since we reached our charitable limit. Helps families start with homeownership by purchasing the land. A couple of our members are on the board of MACLT. CWD helps businesses that are a part of our community incubate and get rolling.

Wil-Mar will be in a major capital campaign. At the next meeting we will discuss Wil-Mar’s campaign and considerations for how we could like to contribute.

GREAT TASTE STEERING – Jason Walters – Jason Walters

Mike Sproul has retired from volunteer coordinator. Steve Krieger taking over that role. Steve will be reaching out to organizers to confirm their volunteer needs.

Met on Mar 28. Looking at glassware. Starting in on artwork. Looking to get more breweries that have not been here rotated in.

Membership

Meeting next Tuesday will make a recommendation to rename the code of conduct document we have been working on as “Membership Agreement” at the advice of the attorney. This will be an agreement upon joining or renewing membership.

WEB – Paul McGuire – Mark Schnepfer

Met last week via virtual web meeting. Mark Schnepfer was elected chair.

Looking to move the officers and several organizers to an email that will be

through our domain, and can be passed onto the next officers (instead of using personal email for club work. You will have to update your book to include the “simple list” email group. We will get the info out so you can update. We are moving forward with the plug-in for membership. It includes a directory that will be more useable and better than what we had before. The formatting is not ideal but we are playing with it and other things look better. Will be meeting more frequently since we can meet remotely. Looking at the appearance of the website. We do want to have a group working on our social media presence, it will be a non-technical group focused more on the marketing of the club and events, and if you are interested, we are looking for people.

5) Standing Reports

No reports

WISCONSIN BREWING CO: Has been having open to the public, homebrew meetings there since Jan. Specifically for talking about beer and brewing. They have been good hosts and have been talking about their system, and it has been really fun to sample out of the tanks and other fun things. This is advertised on their website. It is on Thursdays so that it doesn't compete with our meetings. April's is next Thurs (12th) and we are talking about “brewing disasters”. It is nice to bring homebrew, but also it is nice to support them by purchasing a pint while you are there.

POTOSI COLLABORATION: We brewed a farmhouse Saison cracked pepper and coriander with hibiscus. Will come out wed of craft beer week. Will get out the details. We managed to break something again but they still like us. They are fantastic hosts.

BUS TRIP: Was to Potosi, Toppling Goliath and Pearl Street, and was really a fun trip. It was like a small taste of the three day trip in the fall. Successful trip! Really a great time. We hope to continue to have some of these shorter trips to visit some other breweries that come to the GT. This style of one day trip is open to more members and we liked seeing new faces on the bus trip.

OTHER NEWS:

For the Wisconsin film fest, Saturday April 7 at 8:30 Shannon Hall “Brewmaster”.

6) New Business- none

7) Unfinished Business – none

8) Beer Break

9) Adjournment

MOTION TO CLOSE by Nick Balazs. SECOND by Dan Bush. APPROVED.
Adjourned 21:35.

Respectfully Submitted 4-5-18 Cheri Carr, Secretary

Be an active member of your club by regularly attending your board and business meetings, and participating in committees.

CALENDAR

4/11	Second Wed Social, Malthouse 7 pm
4/18	EDU Mash Water discussion and demo, Club Space
4/22	GARAGE SALE, Club Space
4/25	Fourth Wed Social, <i>TBD</i> . Board Meeting 7 pm
5/2	Business Meeting, Wil-Mar 8:30 pm
5/6	TICKET SALES for Great Taste
5/9	Second Wed Social, Malthouse 7 pm
5/16	EDU Kettle souring, Wil-Mar 8:30 pm
5/23	Fourth Wed Social, Viking Brewpub, Stoughton 8 pm
5/30	Fifth Wed Social, <i>TBD</i> . Board Meeting 7 pm
6/6	Business Meeting, Wil-Mar 8:30 pm
6/13	Second Wed Social, Malthouse 7 pm
6/20	EDU Gruit! Can you brew it! Wil-Mar 8 pm
6/27	Fourth Wed Social, <i>TBD</i> .
7/4	Business meeting (<i>may change due to holiday</i>)
7/11	Second Wed Social, Malthouse 7 pm
7/18	EDU <i>TBD</i>
7/25	Fourth Wed Social, Club Space, homebrews and brewing
8/1	Business Meeting, Wil-Mar (<i>GT planning, time tbd</i>)
8/8	GT Meeting in the Park, Olin Park 6 pm
8/11	GREAT TASTE, Olin Park
8/15	EDU <i>summer break</i>
8/22	Fourth Wed Social <i>TBD</i>
8/29	Fifth Wed Social <i>TBD</i> , Board Meeting 7 pm

OTHER EVENTS:

May	Craft beer Week – First week in May
<i>TBD</i>	MUG MAKING AND PIZZA PARTY, Cambridge