

MHTG Board Meeting Minutes

25 May 2016

Wisconsin Brewing Company

Present: Mark Schnepfer, Jim Mayhew, Peter Steinberg, Cheri Carr, Mark Alfred Mark Garthwaite, Jason Walters. Absent: Brian Phillips, Steve Krieger. Member present: Brandon Getchel

1) Call to Order – 19:11

Last month's minutes APPROVED via e-mail in order to expedite distribution to membership.

2) Comments from Members – none

3) Officer Reports

PRESIDENT – Mark Schnepfer – No report

VICE-PRESIDENT – Mark Alfred – 439 members.

TREASURER – Jim Mayhew – Distributed financial info and reviewed the numbers. Big month with ticket sales. Ticket income will be mostly in this report and next month. Paid for Grumpy Troll for contest. Expenses are starting to pick up. Glasses, tent rental (brewer's lounge if we decided to do it would be an additional tent if we do that). Down payment on the install of the RO system and sink/softener. Also for the sanke taps. GT ASCAP music licensing, other GT items. Balance sheet is obviously high due to ticket sales. Let's have a festival!

SECRETARY – Cheri Carr – No report

GT CHAIR – Mark Garthwaite – tentative ok from the city on total capacity of 10k, with some conditions to work out. Police request seems quite high and we are gathering data from other events to see where they are in police numbers. For the proposal to shut down the boat launch, this means they will not have to sort out that boat traffic, which makes it easier on city. Madison Park Commission did vote in favor of shutting it down for the event. The cost to shut down the boat launch is 10k. This could be worth it once you break it down into per ticket, and the advantage of smooth traffic flow and use of that area for the fest, including all the parking down in that part of the lot which can be used for brewers. Plus we are also using the drive, and we feel that having the entire grounds permitted to us is a good situation. Looking to negotiate further on police numbers and footprint of the event involving the use of the soccer field. Dept. of Revenue is

saying they want to change the out of state shipping permit system and the committee is working on that. We can be increasing the revenue if we have a greater level of ticket sales, so we could cover the increase. Working on reducing trades as well. Trades can be more selective. MOTION TO AUTHORIZE THE 10K PAYMENT AND CONTINUE NEGOTIATION ON THIS AND OTHER ITEMS WITH CITY PER THE CITY'S PROPOSAL by Jim Mayhew Second by Peter Steinburg. MOTION PASSES

4) Committee Reports (Board Liaison)

CIDER and MEAD – Cheri Carr – Cider pressing Oct 1 in Deerfield. We may need to add a budget item to transport apples by Petersons or someone to rent a trailer, Says Peter Steinberg.

CLUB SPACE – Jason Walters – Haven't met but will meet after the system is installed. May need to buy an inexpensive food grade water pump for the RO system. Patrick Hutton was very helpful in meeting the guy to install the system.

COMPETITION – Peter Steinberg – Grumpy Troll went well. Judged 99 beers. As usual we needed more judges. Two that won are ones that they want to be brewed. Talking to Isthmus about the Isthmus Next, a homebrew contest.

EDUCATION – Brian Phillips – *absent* Mark Schnepfer said Lucy Saunders June 15 for a beer and food pairing. Nothing set up for July or Aug. May use these days for a social meeting with a tour somewhere that we don't normally go (farther out).

FINANCE – Jim Mayhew – Haven't met. Will meet next week. Kudos to the ticket sales committee! They did a fabulous job, once again!! Thank you.

GIVING – Steve Krieger – *Absent* Steve reported from afar that \$3,500 for Wilmar was approved. We can discuss via email to get more details since we do not have them tonight.

GREAT TASTE STEERING COMMITTEE – Mark Garthwaite – Will discuss working on reducing trades and increasing revenue.

MEMBERSHIP – Mark Alfred – No report

WEB – Mark Schnepfer – Working on the web and on some issues and complaints members are having.

5) Standing Reports – none

6) Special Orders – none

7) Unfinished Business

A) CALENDAR

6-1 Business Meeting Wil-Mar 8:30 pm
6-8 Malthouse Second Wed Social 7 pm
6-15 EDU Pairing with Lucy Saunders
6-22 Fourth Wed Social Ale Asylum 8 pm
6-29 Fifth Wed Social House of Brews 8 pm. Board 7 pm Club Space
7-6 Business Meeting Wil-Mar 8:30 pm
7-13 Malthouse Second Wed Social 7 pm
7-20 EDU *tbd*
7-27 Fourth Wed Social 8 pm. Board 7 pm *tbd Possibly Rockhound.*
8-3 Business Meeting GT Planning Wil-Mar 8:30 pm
8-10 Meeting in the Park 6:30 pm
8-13 GREAT TASTE OF THE MIDWEST
8-17 EDU *tbd*
8-24 Fourth Wed Social 8 pm. Board 7 *tbd*

LOOKING AHEAD:

10-1 APFEL FEST CIDER PRESSING (Deerfield, WI)

OTHER EVENTS:

6-18-16 WISCONSIN BEER LOVERS BEERFEST (Glendale, WI)

B) Strategic Beer Reserve/storage options/entry

Looking to get a proposal from some other places like Kessenich, but currently going to stick with the meat cooler location, and look for something to put in the club space for immediate use storage. Fencing will go to the other storage place following GT. We need to decide what we need to do for the lock and entry. We will have the lock fixed by the landlord and will add a realtor box. The ceiling fan also needs to be looked at by the landlord.

8) New Business - none

9) Adjournment

MOTION TO ADJOURN by Peter Steinburg. SECOND by Mark Alfred.
ADJOURNED 20:08

Respectfully submitted 5-27-2016 by Cheri Carr, Secretary

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.