

MHTG Board Meeting Minutes
25 March 2015
Jordan's Big Ten Pub

Present: Mark Schnepfer, Mark Alfred, Jim Mayhew, Cheri Carr, Mark Garthwaite, Steve Andrusz, Steve Krieger, Peter Steinberg, Brian Phillips.
Member present: Fred Swanson, Jim Lindemann, Barb Lindemann.

1) Call to Order – 19:010

Last month's minutes APPROVED via e-mail in order to expedite distribution to membership.

2) Comments from Members – None

3) Officer Reports

PRESIDENT – Mark Schnepfer – Looking to hone in on a good group for the web committee.

VICE-PRESIDENT – Mark Alfred –Membership is at 443 members.

TREASURER – Jim Mayhew – Distributed financial info and reviewed the numbers. Bill Rogers has been selling the Anniversary book, and presented Jim with \$240. Badger Brew-off had some expenses. Beer at meetings, Holiday party- \$960 for cabs. *The budget is distributed regularly to the membership via email.*

SECRETARY – Cheri Carr – No report

GT CHAIR – Mark Garthwaite – First mail order came in and is ahead of time so no go. Tickets are ready to go to print. Looking for an ad candidate for the back of the ticket. Designated Driver ticket is \$10 now, which feels more in line with ticket prices. Ticket sales coming up.

4) Committee Reports (Board Liaison)

CIDER and MEAD – Cheri Carr – Great Lakes Cider Competition coming up and we are collecting entries.

CLUB SPACE – Steve Andrusz – Getting warmer so more can be done there and we will be meeting this coming month.

COMPETITION – Mark Schnepfer – Had a good turnout for the House of Brews event. It went well, lots of entries! Smoked Vienna Ale by Brian Phillips won! Congrats!! Had the BJCP exam beforehand. It will be up to House of Brews whether or not he will do this each year.

EDUCATION – Brian Phillips – March 18th we went to Breiss Malting. Very cool tour!!! Sierra Nevada coming April 15th for education and we may have trivia and prizes. May 20th will be wood aged spirits and maybe a dvd of adding flavors for beer. June will be a food pairing with Kevin Appleton from Madison College who is also a member. July is open, and Aug 19th we will be going to Wollershiem. Oct may be hops.

FINANCE – Jim Mayhew – Committee is coming back to the board with its recommendations on trades. Recommending that we bring all trades on to the books and send 1099 tax forms for filing for the ones that are over the amount that would qualify. Jim discussed the process for this. It should show up under expenses as “in-kind trade” and would keep our bottom line the same, but would be on the books come tax time. As far as how things are traded is recommended to be handled by the Great Taste Committee and chair. Looking at early entry, group sales and trades to be looked at together by the oversight committee. The spreadsheet already exists for the trades so could be a relatively smooth transition to getting these into the expense sheets. Jim has the program set up already to generate the tax forms for the ones that will need it. MOTION TO APPROVE THE RECOMMENDATION BY THE FINANCE COMMITTEE TO BRING TRADES ONTO THE EXPENSE SHEETS. MOTION APPROVED.

GIVING – Steve Krieger – Good group of members. Met a couple weeks ago. As of last year we have a form to complete for giving requests, so we will have a nice trail of giving requests. The committee approved the request from Fred Swanson and Dan Gustafson for Breast Cancer Recovery, and recommending the board approve it. Fred Swanson was present to discuss the recommended donation. \$3,000 for Dane County and \$500 for Milwaukee recommended. Money goes to fund breast cancer recovery mentorship experiences, education and assistance for recovery scholarships. We have had club members and club member families affected by breast cancer. MOTION TO APPROVE. APPROVED.

GREAT TASTE STEERING COMMITTEE – *open committee liaison* – Did meet recently. The overall questions of growth and what do we want the GT to become? This was discussed and the committee is looking at how to take this event to the next level and how we get there. Looking at whether it is possible to sell more tickets and expand into more space that the growth would require. Looking at all avenues at how this might occur, and bringing up various ideas

such as bringing the soccer field into the mix and whether this is feasible regarding working with the city on where they want to see the event go as well, in terms of layout and size. Looking at putting some of the larger entities down on the field and keeping the smaller traditional tents up on the top possibly, so we could enjoy the large “putting on a show” as well as the smaller tables and booths having a quieter space. Looking at all aspects of where we want to go and what we want to do and what it will entail, down to the details and logistics. Taking the history in to account in the discussions, as the landscape of this event has changed significantly over the last two decades. The event also has the ability to expand further into the week long events, some agencies plan their conferences in conjunction with the event, such as a Midwestern version of a craft brewers conference or something similar, organized at the same time by other entities. The committee is looking at concrete plans for footprint to take to the city. Looking also at assistants to the chair that can continue to be key players. The oversight committee is serving to help in this role. The by-laws have wording on choosing the chair. The general feel was that the Olin location was an integral part of the event so the growth would remain consistent with that location.

MEMBERSHIP – Mark Alfred – Looking at raising membership dues possibly and also discussing recognition of officers.

WEB – Mark Schnepfer – Pairing list down and finding a good group to take on the tech aspect but if anyone has visions of what they think the look of the website should be, so that we can tailor what we tell the designers when we get there, talk to Mark.

5) Standing Reports

Holiday party is booked for the second sat in Jan. Jan 9. There will be a copay.

6) Special Orders - none

7) Unfinished Business

Survey Results-

Mark got the survey results and has some good info from the club. Do we want to have certain nights that we have a couple places, one East and one West for some of the smaller venues? Do we try to do a Saturday brewhouse tour? We have requests for the new breweries, Parched Eagle, Octopi, Levi Funk’s place. Central Waters, Potosi, etc. could be another day besides Wednesday. Grumpy Troll could be a Wed night bus tour.

A) CALENDAR

4/1 Business Meeting Wil-Mar 8:30 pm

4/8 Malthouse Second Wed Social 7 pm
 4/15 Education: Sierra Nevada Bigfoot presentation 8:15 Wil-Mar
 4/22 Fourth Wed Social: BOS Meadery Tour and Tasting Room 7 pm
 (NOTE early time! Mead in bottles and tee-shirts for sale also)
 4/29 Fifth Wed Social: Karben 4 8 pm. Board Club Space 7 pm
 5/6 Business Meeting Wil-Mar 8:30 pm
 5/9 GRUMPY TROLL CHALLENGE (need Judges and Stewards)
 5/13 Malthouse Second Wed Social 7 pm
 5/20 Education: Wood Aged Spirits 8:15 Wil-Mar (bring brew to dose)
 Board Meeting (WEEK EARLY) 7
 5/27 Fourth Wed Social: Bus to Grumpy Troll. *Early Departure*
 6/3 Business Meeting Wil-Mar 8:30 pm
 6/10 Malthouse Second Wed Social 7 pm
 6/17 Education: Food Pairing Wil-Mar 8:15
 6/20 GLENDALE BEERFEST (need judges and stewards)
 6/24 Fourth Wed Social: Ale Asylum 8 pm. Board Meeting Club Space 7
 pm
 7/1 Business Meeting Wil-Mar 8:30 pm
 7/8 Malthouse Second Wed Social 7 pm
 7/15 Education *TBD*
 7/22 Fourth Wed Social *TBD*
 7/29 Fifth Wed Social *TBD*
 8/5 Business Meeting Wil-Mar 8:30 pm
 8/8 GREAT TASTE OF THE MIDWEST
 8/12 Malthouse Second Wed Social 7 pm
 8/19 Education Bus trip to Wollershiem Winery. *Early Departure*
 8/26 Fourth Wed Social *TBD*

LOOKING AHEAD:

9/25-27 APFELFEST Cider Pressing and Camp out, Stone Fences Farm.
 11/7 BADGER BREW-OFF

OTHER EVENTS:

4/10-12 GREAT LAKES CIDER/MEAD COMPETITION, Grand Rapids, MI
 (we can send entries for you)
 4/11 WINE AND HOP SHOP COMPETITION Italian Workingmen's Club
 (entries are full but fees are covered for members by mhtg)

8) New Business

none

9) Adjournment

MOTION TO ADJOURN. ADJOURNED 20:32

Respectfully submitted 3-30-2015 by Cheri Carr, Secretary

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.