

MHTG Board Meeting Minutes

29 June 2016

Jordan's Big Ten Pub

Present: Mark Schnepfer, Jim Mayhew, Peter Steinberg, Cheri Carr, Mark Alfred Mark Garthwaite, Brian Phillips, Steve Krieger. Absent: Jason Walters. Members present: Karl DuRocher, Dan Bush, Bob Israel, Ted Gisske. Guests present: Norman Stockwell, Frieda Synnestvedt.

1) Call to Order – 19:14

Last month's minutes APPROVED via e-mail in order to expedite distribution to membership.

2) Comments from Members – none

3) Officer Reports

PRESIDENT – Mark Schnepfer – No report

VICE-PRESIDENT – Mark Alfred – 454 members.

TREASURER – Jim Mayhew – Distributed financial info and reviewed the numbers. Ticket sales are in, increasing the numbers. Some reflected for extra from mail orders. One group's check bounced along with some others but has gone back in (only four bounced out of over 1,500). Some money in for vendor booth. Some non-profit income which is from the beer school co-pay (Lucy Saunders event) to pay for the beer school expenses and those receipts will start to come in. Started paying the city for the tent and liquor permits etc. GT security item was from the ticket sales transporting the money securely for us. Some other minor GT stuff and other contest costs. Some accounting costs. Donation to Wil-Mar is in reflected.

SECRETARY – Cheri Carr – No report

GT CHAIR – Mark Garthwaite – City proposal is moving forward regarding the boat launch closing. Park commission will be looking at it and we will answer their questions, and then it will go back to City Common Council where they will have the option to approve. Thank you to Dan Gustafson for walking through the agreement for us, and thank you to Ralph Kuehn for helping these things move on. We will likely have a requirement to use a portion of the soccer field which we will be able to figure out. This is because of the change to ticket numbers.

4) Committee Reports (Board Liaison)

CIDER and MEAD – Cheri Carr –

CLUB SPACE – Jason Walters – *absent*. Peter Steinberg said they are installing a nice pump and power strip for the RO system in order to improve the flow.

COMPETITION – Peter Steinberg – Glendale Beer Lovers Fest went well. There was a hand cranking canning machine given away as a prize. Isthmus On Tap Next competition dates coming up.

EDUCATION – Brian Phillips – Education is on summer break. Brewpalooza happening July 23. There will be an official announcement coming out regarding the details. Will be meeting next on Wednesday July 6 at 7 pm at Wil-Mar.

FINANCE – Jim Mayhew – Dan Bush (chair) reported that at the last Finance meeting, they discussed year-end budget from last year. Discussed the line item budget amounts regarding details within committees (such as Education/BJCP), and how the finance committee may not need to see all the details within a committee. He stated it makes things cumbersome for the committee, and that the accounting piece of the budget has the line items for the committees there. He asked how we would like to see this handled. He stated that it would be preferable to allow the committees and chairs to work within the total amount of what the committee wants, rather than having to bring forward all the little pieces within the budget. He stated the committees could propose what they would like to do and how much they need, and Finance wouldn't have to pick through the line item for every event and detail. The committees would budget the same way with the line item system, but the reporting back to the organization would not need to be concerned by the line items. This would give the committees the responsibility to line item their budget. Again, the overall budgets would still have the line items in the accounting records. Peter asked about people being reimbursed, and said he felt that it needs to continue the same way, and wondered how that would fit in. Dan stated that we can work on these details, probably after the GT. Committees largely do their own line items aside from the board so it would be codifying this, more or less. Any committee needing to go over budget amount would still need to come to the board for approval. The board indicated that this seemed reasonable. Dan and Jim will move in this direction. This will be much simpler for the Finance committee.

GIVING – Steve Krieger – There are two items tonight from the committee meeting last week. Greg Younkin, Brad Zulick, Steve Krieger and Carl DuRocher (chair) were in attendance. Others that normally are present were unable to be there.

1. Annual contribution to WORT: The last five years we have given 8k per year. There was some discussion about too much of our budget going to one cause. Committee recommends reducing this to 6k, and this would drop the amount

down from 26% of our total to closer to 20%. They were asking about quorum and what the requirements are for committee, and determined there really aren't any since committees don't have set members. This group was smaller than usual by quite a few people. Carl DuRocher stated he abstained due to his position as chair, rather than how he felt. Present tonight to speak in favor of the continued giving to WORT were Norm Stockwell, Ted Gisske, and Bob Israel. Frieda Synnestvedt was a guest. Carl stated that WORT and the homebrewers emerged at the same time, and have a long history. WORT at one time had been the recipient of 100% of the proceeds from the GT, so he is not concerned about it being 25% of our total now, because that is a drastic reduction from the historic/original amounts. Bob said that the WORT selected the call letters NOT by accident. Ted said that he was the person who put in the request of 8k, and said that he has always been involved with the connection between WORT and MHTG and that WORT has always supplied a huge number of volunteers for the event (there is some changes now but they still provide many). Ted said WORT is having a hard time right now with attempting to update the studio and keep running. WORT is a good member of our community. Norman said he has served as operation coordinator for 21 years and at the station for 33. He said they are incredibly grateful for the money we have been giving. He said this gift is the second largest gift the station receives, second only to the block party, where MHTG provides the No Crap on Tap Beer Garden, and it raises significant money for the station, and our gift is next. Norman said the station is listener sponsored radio and stays afloat due to small donations from listeners. The price of the transmitter towers etc. are going up about 10% a year. The station provides access and tools for the community to broadcast and share. He said many community groups use the station, and the news programs also are local, as is a lot of the music. It is a responsive voice to the needs of the community. The homebrewer's gift is crucial to this endeavor. Mark Schnepfer said that he hears many members of the community and of MHTG talking about issues in the city and the area that are important. Jim Mayhew said that there is no question that we all like WORT very much, but the committee has recommended that we reduce the amount in order to provide to other groups. There was more discussion by the board about the giving amount. Cheri said that other groups may touch a portion of the community but she felt that WORT was a community wide endeavor. Mark Garthwaite stated that the musicians at the GT are not paid, and they are aware that they play the event due to the support of WORT and what it does for them. He said many of the issues we discuss and support, we might not even know about if it weren't for WORT, and that the station provides the musicians that have a direct impact on our event. Stated he wishes to continue to provide the support since they give some much to us. Ted stated that WORT is a founding supporter of the GT. MOTION TO CONTINUE THE CONTRIBUTION TO WORT AT 8K by Mark Garthwaite. SECOND BY Mark Alfred. MOTION CARRIES.

Proposal from Mark Morrison for the Madison Choir. Committee recommended \$250 level approval. MOTION TO APPROVE by Peter Steinberg. SECOND by Brian Phillips. MOTION CARRIES.

GREAT TASTE STEERING COMMITTEE – Mark Garthwaite – Will be getting together to meet to discuss up-coming GT issues.

MEMBERSHIP – Mark Alfred – No report

WEB – Mark Schnepfer – Working on pulling together a team of people to talk about content. Probably in the next week or two.

5) Standing Reports – none

6) Special Orders – none

7) Unfinished Business

A) CALENDAR

7-6 Business Meeting Wil-Mar 8:30 pm
7-13 Malthouse Second Wed Social 7 pm
7-20 *EDU summer break* Social *Possibly HOB with Page Buchanan*
7-23 BREWPALOOZA
7-27 Fourth Wed Social 8 pm. Board 7 pm *possibly Lone Girl*
8-3 Business Meeting GT Planning Wil-Mar 8:30 pm
8-10 Meeting in the Park 6:30 pm
8-13 GREAT TASTE OF THE MIDWEST
8-17 *EDU summer break* Social *TBD*
8-24 Fourth Wed Social 7 pm. Board 7 (6?) Capital Brewery NOTE EARLY TIME

LOOKING AHEAD:

9-(*TBD*) OKTOBERFEST
10-1 APFELFEST CIDER PRESSING
11-5 BADGER BREW-OFF

OTHER EVENTS:

7-16 HOMETOWN BREWDOWN, Verona

B) Strategic Beer Reserve/storage options/entry

Mark Alfred said we are supposed to move our beer out of Capital Brewery, and the current timeframe is around the end of July. Club space committee

has looked into a reach-in cooler for the space. Kessenich has one that we would like to look at, and it has a warrantee on the compressor. Cost would be \$1,750, which is a good deal. We will be moving the fencing out after GT. The bulk of the beer will be at the storage area nearby the club space. They will keep an inventory of what we put in and take out, and we will call ahead and tell them what we would like and they will have it ready for pick-up. There is a new lock on the door (same key at this time), and we are asking the landlord for approval on the realtor box so that we wouldn't have so many keys out, and members would be given a code for access. Looking at installing fans and removing the one going bad. The beer will be partially in the club space in a large cooler and partially in the nearby storage area. Mark Alfred will look in to the operating costs for the reach-in cooler and will get more details about the size and specs. It is a three door reach-in, and is 220v, which can be accommodated at the space.

8) New Business

A. CALENDAR PLANNING

Do we want to have a committee of some sort to plan our fourth and fifth Wednesday socials? Would we like to have this committee set up other events as well? A committee or group that worked on this could also set up volunteer events for club members to have the opportunity to participate.

Cheri said we could add it as a standing report item that interested member or members could work on, similar to the hops, brew system, or holiday party. The board wondered if Education would maybe take it on since they are meeting and planning events anyway. Brian said he could take it to the committee and also mentioned that they would need the info on beer cards that were available for use for these socials.

B. BOARD DINNER

The end of year thank-you dinner for board members and guests used to be a budget line item and Mark Schnepfer said he would like to solidify it as a line item again. He said he would prefer to have a set amount available and on the record. Jim said he agreed and that it could be its own line item under Admin. He said this year the total amount was just under \$1,300 for the 9 board members and guests (17 total attendees). A line item of \$1500 was mentioned as a starting point.

9) Adjournment

MOTION TO ADJOURN by Mark Garthwaite. SECOND by Steve Krieger.
ADJOURNED 20:44

Respectfully submitted 6-30-2016 by Cheri Carr, Secretary

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.