

MHTG Business Meeting Minutes
7 June 2017
Wil-Mar Neighborhood Center

1) Call to Order

20:39.

Approval of last meeting's minutes

MOTION TO APPROVE MINUTES by Doug Randall, SECOND by Colin Crowley. MOTION APPROVED.

3) Officer Reports

PRESIDENT – Mark Schnepfer – Board met. Approved some giving proposals. Tim Wong had an incident following the block party. He had some sickness and fell and had a head injury. He is in UW neurological unit. Our designated driver policy and cab policy came up during all of this. Everyone should be aware that there is a cab policy and we need to look out for each other and be sure that everyone gets a safe ride home. The cab account number is in the membership manual, and is 2555. Mark Alfred's newborn is coming home soon.

VICE-PRESIDENT – Mark Alfred – We have 458 members. Mark Alfred will keep attendance and report. Numbers tend to increase prior to the GT. 41 members present tonight.

SECRETARY – Cheri Carr – No report

GT CHAIR – Mark Garthwaite – Ticket sales fully completed. Possibly a slight less demand for tickets,

TREASURER – Jim Mayhew – Went over the numbers. Ticket sales went well. Outstanding job. GT expenses coming in. Made some donations.

4) Committee Reports – Board Liaison – Chair

CIDERS and MEADS – Cheri Carr – Rita Jones

Looking to have a meeting on Tues July 11 to discuss fall events and pressing. Looking to have a cider education event. Looking to have more tastings, possibly 9 in the club space.

CLUB SPACE – Paul McGuire – Paul McGuire

Completed some projects. Keypad lock was replaced due to malfunction. Added new jockey box parts and a new exhaust fan. Will be displaying awards at the space, one barrel system happening, getting some more outlet options for equipment. Going to add more instructions and cleaning printouts and parts for the jockey boxes. Improving the space and orderliness.

COMPETITION – Peter Steinberg – Lee Jones

Brewed at the club space Brew-in. 16 brewed. Will be having at least one more. AHA conference next week in Minneapolis. Lots of members attending. Some folks will be serving beers that some members brewed. Building a cover for the 6 tap to take with to the fest to serve.

Beer Lovers festival in Glendale by the Wisconsin Brewers Guild coming up next weekend. We have been helping for a number of years. WI breweries and restaurants both and we do an informal judging event, we will have a bus leaving from the Malthouse. There are spots still open to judge and ride on the bus. You can judge a short time and then spend the day at the fest. Mark Alfred has sent the email out a time or two and if you want to go, contact Mark Alfred. No judging experience needed. Very informal. This is a nice event!

If you would like to be a certified beer judge, we will be having a test to be a judge on Nov 11, 2017, and if you want to do this, you can be learning on-line now, and do your pre-qualification. After that you can participate in our tasting exams for practice. We do need to complete the pre-test qualification prior to this. Badger Brew-off is Nov 4, and if you would like to enter, brew early, brew often. We also need to get beers brewed for the GT pre party, which is a pot luck at the pavilion for the brewers, and we bring home brew for them. Please bring some home brew. They really appreciate it. Please participate and brew some beer to bring.

EDUCATION – Lee Jones– Brian Phillips

Socials are set for the next couple months and are in the calendar.

Electric brewing this month, how to build an electric system. No event in July. We will have a planning meeting July 12 at the Malthouse 7 pm to plan. May have a wort transformation, maybe a Central Waters event, some other fun stuff coming up. Also maybe another mini competition, maybe a mead and cider competition event, probably in the winter. Give your ideas to Brian via email.

FINANCE – Jim Mayhew – Dan Bush

June is our high water mark financially, after ticket sales. We are talking about being past the number of years that we were going to stay at \$60 but because we are reducing trades and converting those traded tickets to cash sales, we can stay at \$60 for now. The last few years the number of festivals are increasing. We need to keep this in mind, and be thoughtful regarding our ticket prices. Committee chairs can look at the budgets they have and let them know if they need to be adjusted.

GIVING – Jason Walters – Carl DuRocher

We have a budget of \$30K to give away in a philanthropic manner each year. We most recently gave \$3,000 to Wil Mar, \$1,000 to Multiple Myeloma foundation, \$1,500K Literacy network, and \$700 to Michala's Grace. Committee meets third Tues of the month. The Wil Mar money is in addition to the rental fees we pay for the space.. We appreciate the center and like to support it. If you have a submission for a giving proposal, you can find the form on the website. The application is for a one time donation.

GREAT TASTE STEERING –Mark Garthwaite – Mark Garthwaite

Haven't met, but were discussing ways to help the brewers have some flexibility for attending. The glass and artwork is coming along.

MEMBERSHIP – Mark Alfred – Greg Younkin

Haven't met.

WEB – Mark Schnepfer – Mark Schnepfer

Hooked up a Paypal account. Talk to Mark Schnepfer if you would like to set up a payment thought the website. One thing we have been looking at over the last few months is the social presence of the group, it has kind of stalled out, if you are or were interested or involved, let's start working on this. Looking to see what we really what our presence to be, members only, or a general public forum, etc. There are tickets for Beer Camp, Sierra Nevada. See Mark Schnepfer.

5) Standing Reports – none

6) New Business

GT Update

Mike Sproul: GT Vols, There are some spots available. There are some spots on Wed ahead of the fest in the neighborhood putting up signs. If the czars think they need fewer people or need to make a change, let Mike Sproul know right away because he will be assigning the vols soon. If you are a brand new member, you can be on the waiting list, and we will start assigning spots from the list. We need one person Friday to clean up after the potluck.

Mark Garthwaite: No major plans are changing this year. There may be some changes to the refrigerated trucks. We have made a lot of changes over the last few years, and we'd like to absorb these and settle in. Brewer gift is sponsored this year. We may have a brewer's lounge with some sponsorships, a lounge, porto potties, etc. There is a national Guild Summit meeting in town that week, and those members can stay for the event. This will be national beer leaders, and it will be fun to have them see our festival. Mark Garthwaite will be sort of tied up until June 18, but will be more available after that.

Paul McGuire: If there were things that you need form the club space, be sure to let Paul know and he can make sure it is on the truck and in working condition.

Jason Walters: If you are an organizer, WE WANT YOUR NOTES. We want to compile descriptions for what each organizer is doing. We want to capture these for a Great Taste Manual/ "bible". We want the details of what works, what you have tried, etc so that the next person to do your job has even the smallest details that make your job work. We want to capture this. Succession planning is very important and we are big enough now we need to be proactive on this.

7) Unfinished Business - none

8) Adjournment

MOTION TO CLOSE by Paul McGuire, SECOND by Doug Randall. APPROVED.
Adjourned 21:37

Respectfully Submitted 06-20-17 Cheri Carr, Secretary

Be an active member of your club by regularly attending your board and business meetings, and participating in committees.

A) CALENDAR

6/14	Second Wed Social: Malthouse 7 pm
6/21	Education: "Electric Brewing" informational 8:15 pm
6/28	Fourth Wed Social Capital Brewing EARLY TIME 6 pm. Board 6 pm
7/5	Business Meeting Wil-Mar 8:30 pm
7/12	Second Wed Social: Malthouse 7 pm
7/19	Education: <i>summer break</i> . Social: Parched Eagle Tap House 7 pm
7/26	Fourth Wed Social Wisconsin Brewing 7 pm. Board 7 pm
8/2	GT Planning Meeting Wil-Mar 8:30
8/9	Business Meeting in the Park 6 pm/Second Wed: Malthouse 7 pm
8/12	GREAT TASTE OF THE MIDWEST
8/16	<i>summer break/tbd</i>
8/23	Fourth Wed Social <i>TBD</i> Board 7 pm
8/30	Fifth Wed Social: <i>TBD</i>
9/6	Business Meeting Wil-Mar 8:30 pm
9/13	Second Wed Social: Malthouse 7 pm
9/20	Education: <i>TBD</i>
9/27	Fourth Wed Social and Board <i>TBD</i>

OTHER EVENTS:

6/15-17/2017 AHA Conference, Minneapolis
6/17 Glendale Beer Lovers Fest (WI Brewers Guild)

