

## **MHTG Board Meeting Minutes**

### **27 July 2016**

### **Lone Girl Brew Pub**

Present: Mark Schnepfer, Jim Mayhew, Peter Steinberg, Cheri Carr, Mark Alfred Mark Garthwaite, Brian Phillips, Steve Krieger, Jason Walters. Members present: Scott Clippinger, Fred Swanson, Steve Andrusz, Reid Rossell.

#### **1) Call to Order – 19:12**

Last month's minutes APPROVED via e-mail in order to expedite distribution to membership.

#### **2) Comments from Members – none**

#### **3) Officer Reports**

**PRESIDENT** – Mark Schnepfer – Great taste coming up.

**VICE-PRESIDENT** – Mark Alfred – 458 members.

**TREASURER** – Jim Mayhew – Distributed financial info and reviewed the numbers. Leather bomber holders are the gifts this year. We received a thank you letter from WORT.

**SECRETARY** – Cheri Carr – No report

**GT CHAIR** – Mark Garthwaite – Met with Madison police (MPD) about traffic control and other items. There were some difficulties in the discussion due to the fact that some of the officials are not clear on our event and what we do. There seemed to be some resistance in some areas but we are trying very hard to see it through their eyes and hope that they are able to do the same. They have insisted that we have a fence running down the middle of John Nolan, along the median. It may seem like that would only trap people in the middle of John Nolan, but their hope is that the visual barrier will keep people out of the median in the first place. It needs to go up by mid-day. We have the lower lot for the brewers this year (boat launch will be closed), and the spots will be assigned based on tent location. The parks department was fine all of our plans. We are reducing MPI security due to the requested increase in police officers. We have asked MPD to define what they will be doing and where they will be located. Lee Jones is our Madison Police liaison. They will need a command staff member in their command post during the festival. We will make sure this happens, and will assign shifts. EMS can loan us some radios for communication with them.

This year there will be a manual for event organizers and police that will define the behind the scenes plans and schedule.

There will be 190 brewers this year. Some taking a year off, some table sharing. We need to BE AWARE OF POUR SIZE. We need to be aware that if you are in a STAFF SHIRT you are basically in a position to be called upon at a moment's notice to deal with police or any sort of incident. If you are partyin' it up, REMOVE your staff shirt (*post meeting note: This is why we have a Goodwill trip! To reward the hard working GT staff*).

GT will be a pick-up point for GABF entries. Gen Bev can keep them in cold storage and they will go straight to Denver. This is a nice perk for our Midwest brewers.

We sold 400 more tickets by converting out of some trades which will increase some revenue to help with the additional costs of police and boat ramp.

#### **4) Committee Reports (Board Liaison)**

**CIDER and MEAD** – Cheri Carr – Will meet after GT.

**CLUB SPACE** – Jason Walters – Will be mapping out fencing space requirements to make sure the racks will fit for storage. Moving forward on the reach-in cooler for the space. Rent going up a bit.

**COMPETITION** – Peter Steinberg – Isthmus Next is Thursday at Lucille's.

**EDUCATION** – Brian Phillips – Brewpalooza went well! Thank you to Robin and Justin for hosting. Education nights planned through the end of year, dates will solidify over time.

**FINANCE** – Jim Mayhew – Mostly just GT prep. Budgets went out for committees.

**GIVING** – Steve Krieger – Met last night and recommends 3 proposals.

1. \$1,500 to RENEW to be earmarked for use by breweries that use alternative energy in their brew systems. MOTION TO APPROVE \$1,500 TO RENEW by Peter Steinberg. SECOND by Jim Mayhew. MOTION CARRIES.
2. \$2,000 to WYOU local TV station. Board recommends \$1,000 because they aren't as active in the beer community as previously, no longer doing the beer show, and the proposal is not very clear on what they do with the money. Reid Rossell (member present) said he is on the board of the station and stated they use the donation directly to run the station, pay insurance, pay annual fees and that they are struggling to meet financial ends, and he hopes the club can continue to support this local media endeavor. He said they are adding You-Tube components and are working on moving forward with media streaming forms and digital audiences. He said the station has relied on this

contribution and definitely notices when it goes up or down. Mark Schnepfer said that members can and should submit proposals at any time, and that the committee and board can approve more contributions via new proposals, especially when members are actively involved, and encouraged Reid to file a proposal. MOTION TO APPROVE \$1,000 TO WYOU by Jason Walters. SECOND by Jim Mayhew. MOTION CARRIES.

3. AIDS Ride: Came to the committee late and was tabled until next time. Mark Alfred stated that he submitted this proposal to the giving committee two months ago, and felt it was improper for it to have been delayed. He said he hoped that all proposals were being treated equally. Mark Schnepfer said we could set it up so that the proposals went to all the committee members so that all can see and review them as they are submitted. He said that the board is elected by membership has the duty to oversee the monetary requests that go through this committee. Jim Mayhew stated that this is the only non-appointed fiduciary committee, and board oversight is an essential component.

**GREAT TASTE STEERING COMMITTEE** – Mark Garthwaite – Full steam ahead.

**MEMBERSHIP** – Mark Alfred – Will meet after GT.

**WEB** – Mark Schnepfer – Working on the social aspect of the website.

## **5) Standing Reports**

Oktoberfest will be in Garner Park on Sunday Sept 25<sup>th</sup>.

## **6) Special Orders – none**

## **7) Unfinished Business**

### **A) CALENDAR**

8-3 Business Meeting GT Planning Wil-Mar 8:00 pm. NOTE EARLY TIME!

8-10 Meeting in the Park 6:30 pm

8-13 GREAT TASTE OF THE MIDWEST

8-17 Lake Louie Trip/tour 7 pm

8-24 Fourth Wed Social Karben 4 pm. Board Club Space 7 pm

8-31 Fifth Wed Social TBD 8 pm. Board 7 pm TBD

9-7 Business Meeting Wil-Mar 8:30 pm

9-14 Second Wed Social Malthouse 7 pm

9-21 Education  
9-25 OKTOBERFEST Garner Park  
9-28 Fourth Wed Social Capital Brewery 6 pm. Board 6? NOTE EARLY TIME  
10-1 APFELFEST CIDER PRESSING  
10-5 Business Meeting Wil-Mar 8:30 pm  
10-12 Second Wed Social Malthouse 7 pm  
10-19 Education  
10-26 Fourth Wed Social Parched Eagle 8 pm. Board *TBD* 7 pm

LOOKING AHEAD:  
11-5 BADGER BREW-OFF

### **B) Club Space Updates (beer move options)**

We were looking at storing the beer at MPI near the club space but as we have been discussing via email, we also have an option to store beer at General Beverage. We must move it out of Capital, now that their expansion to Sauk has been delayed. Fred Swanson was present and talked about Gen Bev options. We now have about 1.5 pallet, after GT we have more like 8 (which will be going down in the future), but 4 pallet average is more realistic. He said we would have the ability to deal in partial pallets, we would have more hours and access available to us, including weekends. We would be able to go in and pick what we want rather than deal from a list, and they would keep an inventory of what goes in and out, as MPI would. Also, Gen Bev is able to move our stuff to Capital for our holiday party and back again, which is huge. They also are helping with GABF entries from the GT. They can take all beer straight from GT back to Gen Bev. They do have ticket trades for their services, and Fred said he can get a firm number on cost as well as current ticket trade. Board agreed that we should keep moving forward investigating this option.

### **8) New Business - none**

### **9) Adjournment**

MOTION TO ADJOURN by Peter Steinberg. SECOND by Steve Krieger.  
ADJOURNED 21:23

Respectfully submitted 8-3-2016 by Cheri Carr, Secretary

*Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.*