

MHTG Board Meeting Minutes
27 January 2016
Wil-Mar Center

Present: Mark Schnepfer, Jim Mayhew, Peter Steinberg, Cheri Carr, Mark Garthwaite, Jason Walters, Mark Alfred, Brian Phillips, Steve Krieger.

1) Call to Order – 19:17

Last month's minutes APPROVED via e-mail in order to expedite distribution to membership.

2) Comments from Members – none

3) Officer Reports

PRESIDENT – Mark Schnepfer – Welcome, Jason Walters, to the board.

VICE-PRESIDENT – Mark Alfred – no report

TREASURER – Jim Mayhew – Distributed financial info and reviewed the numbers.

SECRETARY – Cheri Carr – No report

GT CHAIR – Mark Garthwaite – Glassware selected, logo being designed.

4) Committee Reports (Board Liaison – will be reassigned later this meeting)

CIDER and MEAD – Cheri Carr – Cider tasting this year will be Feb 28 at 2 pm at Rita and Lee Jones house.

CLUB SPACE – Steve Andrusz (will reassign) – Looking to have a garage sale for member's items and some club items we need to unload. Garage Sale will April 10th. Brew-in at the club space will be March 6th.

COMPETITION – Mark Schnepfer – Grumpy Troll competition will be May 14th. Collaboration with Isthmus will be coming up, and we will have a brewing party late spring. Brewpalooza will be happening again and Robin Klinge and Justin Schmidt's this year.

EDUCATION – Brian Phillips – In Feb we will have a lager talk and will need projector. We'll show a dvd and then have a discussion with lager brewers. March will be a distillation talk with Mark Bitney and Chris Cummings. We are discussing the idea of inviting members to come to Wil-Mar prior to the business meetings to taste and evaluate homebrews. The large room at Wil-Mar is usually open at that time. Sounds like a good idea!

FINANCE – Jim Mayhew – Handed out end of year budget to actual and went over numbers. The audit committee had recommended that the in-kind ticket trades be in the budget, so they are now a line itemed “in” and “out” for the GT budget.

GIVING – Steve Krieger – Requests from the committee meeting: WYOU requesting \$2,000. Committee recommends \$2,000. They do good work for the club with beer shows and broadcasting at the GT. MOTION TO APPROVE \$2,000 by Jim Mayhew. SECOND by Mark Alfred. APPROVED. Committee recommending \$500 to a Gofundme account for a brewer that needed assistance. The go fund me page is no longer active as of now and states he has met his goal. Disregard. Request for \$750 (meaning \$550 in addition to the \$200 that has been approved) for Madison Area Bus Advocates. We normally give \$200 to the organization. The Giving Committee was divided on this according to Board Liaison, Steve Krieger, but did recommend the full \$750 by one vote (\$200 of which has been given). Board discussed the criteria for donating money to the various causes, and why the committee was divided, including that they had received money before. MOTION TO DECLINE by Mark Alfred. SECOND by Jason Walters. Discussion: Jim Mayhew stated that we trust the committee to recommend giving and they recommended this. Other board members said they wanted more information on what they do with the funds, and stated they were not able to find it on the website or when asking in person. Mark Alfred RETRACTED MOTION AND MADE MOTION TO APPROVE THE ADDITIONAL \$550. SECOND by Jim Mayhew. MOTION FAILS.

We have a small amount of additional money we can donate. The board stated they would like to donate to the UW Fermentation Science of brewing. The board stated they would like to donate money to the Family Respite Center. MOTION TO DONATE \$500 to UW FERMENTATION SCIENCE by Mark Garthwaite. SECOND by Mark Alfred. MOTION CARRIES. JMOTION TO DONATE \$600 TO THE RESPITE CENTER by Jim Mayhew. SECOND by Brian Phillips. MOTION CARRIES.

Steve Krieger said he sent an email out requesting members for the committee, and also that they would like to change the name to either the Philanthropic Committee or Community Partners Committee so that the focus can include more than just giving money, and can focus also on missions and volunteer opportunities.

GREAT TASTE STEERING COMMITTEE – Mark Garthwaite – Met tonight. The conversation was mostly about partnering with the city regarding potential ticket numbers, and what we would like to present to the city on the matter. Ralph Kuehn will be the new City Liaison now that Dan Gustafson lives in Eau Claire. Brewery cost and the event in general is more expensive to run now that it has grown, and more tickets could help offset that. We are also looking at sponsorship options, such as the current Union Cab sponsorship on the wristbands. Also looking at program options and possibly a brewer lounge with sponsorships, or perhaps the brewer dinner having a sponsor. We are looking at ways to do this without having advertising interfering with the atmosphere. Also discussed consolidation of ticket sales to one location in conjunction with a Cask Ale or some event.

MEMBERSHIP – Mark Alfred - Meeting on Tues next week and looking at dealing with some of the issues brought up last year. Looking at focusing on what members can give to the group and what benefits membership holds. Also discussing the high numbers of members and how to get membership information to them, i.e. through the welcome letter and links to the manual. Mark Schnepfer is working on some changes for members on the web.

WEB – Mark Schnepfer – Possibly trying an all forum format for the web, with a third party management system to keep the forums moving, for a nominal fee. There is a web company that would like to do the website in exchange for their logo on the website as providing website.

5) Standing Reports –

HOLIDAY PARTY: Discussing possibilities for location. We need to look for a location and it largely hinges on where we end up storing the beer.

6) Special Orders –

A. 2016 Board Rules

Board members have 48 hours to respond to board issues that are being discussed on email. This will remain the same in order to give everyone time for input. Quorum is 5 of the 9.

B. 2016 Committee Liaisons

Cider/mead: Cheri Carr

Club Space: Jason Walters

Competition: Peter Steinburg

Education: Brian Phillips

Finance: Jim Mayhew

Giving: Steve Krieger

Great Taste: Mark Garthwaite

Membership: Mark Alfred
Web: Mark Schnepfer

7) Unfinished Business

A) CALENDAR

2-3 Business Meeting Wil-Mar 8:30 pm
2-10 Malthouse Second Wed Social 7 pm
2-17 Education: Lagers, Wil-Mar 8:15
2-24 Fourth Wed Social: Octopi 8 pm. Board 7 pm
2-28 CIDER MEAD TASTING
3-2 Business Meeting Wil-Mar 8:30 pm
3-6 MHTG BREW IN
3-9 Malthouse Second Wed Social 7 pm
3-16 Education: Distillation, Wil-Mar 8:15
3-23 Fourth Wed Social: Mason 8 pm. Board *tbid* (Mason or Big Ten)
3-30 Fifth Wed Social: One Barrel 8 pm
4-6 Business Meeting Wil-Mar 8:30 pm
4-10 MHTG GARAGE SALE
4-13 Malthouse Second Wed Social 7 pm

LOOKING AHEAD:

OTHER EVENTS:

8) New Business

Jason talked about a collaboration brew with Potosi they did it last year and it turned out really great. Is was a rye saison with rose hips. Potosi is interested in canning that beer and would like mention MHTG collaborating on brewing the beer on the can. Is this something we would like to do? Do we need to think about where we have placed our logo in the past and what is our take on it? There was much discussion on what the mission is, and whether promotes home brewing. MOTION TO ALLOW PATOSI TO INCLUDE MHTG ON THIS CAN OF RYE SAISON COLLABORATION BEER, by Jason Walters. Discussion: Would it be text or logo? SECOND by Mark Garthwaite. AMEND MOTION TO SAY ONLY TEXT, NO LOGO. Second by Mark Alfred. MOTION CARRIES.

OTHER-

Peter Steinberg said Tony Jaques has stepped down from BJCP training. We will need to find someone next time we hold a training. Brian and Peter can organize and find someone willing to do it. Peter will schedule an exam and will look into getting folks to work on this.

9) Adjournment

MOTION TO ADJOURN by Mark Garthwaite. SECOND by Jim Mayhew.
ADJOURNED 21:13

Respectfully submitted 1-30-2016 by Cheri Carr

Board meetings are open to the membership. E-mail the president in order to get a topic on the agenda. The board strives to provide open communication and transparency, and encourages an active and involved membership.